

# David Ciccarelli

Chief Executive Officer at Voices.com

Toronto, ON, CA

Founder and Tech Company CEO

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## Biography

David has been running a web business since 2002 and has helped over 125,000 voice actors showcase their talent. Over the past 10 years, David, with the help of his team, has grown Voices.com from the ground up to become the leader in the industry.

A lot has happened since that dinner table brainstorm on a napkin so many years ago. In the year 2000, David graduated with honours from the Ontario Institute of Audio Recording Technology. David's background in audio production continues to inform Voices.com's innovation in the areas of mobile recording and digital media products that contribute to Canada's economic and cultural future.

David is wholeheartedly dedicated to growing the company. Clients like NBC, Sony, Microsoft and thousands of others use Voices.com to find, hire and pay professional voice actors.

As Chief Executive Officer, David is responsible for setting the vision, executing the growth strategy and managing the company on a day-to-day basis. He often writes about these experiences in the Wall Street Journal, Entrepreneur Magazine and Forbes.

David has been happily married to his wife, Stephanie, for 10 years. They have a son and three daughters and live in London, Ontario, Canada. In his free time he enjoys listening to audiobooks, running, and biking.

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## Availability

Keynote, Panelist, Workshop, Corporate Training

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## Industry Expertise

Advertising/Marketing, Audio Visual, Business Services, Media - Broadcast, Media Production, VC and Private Equity, Talent Management, Staffing and Recruiting, Recording, Recruiting

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## Areas of Expertise

Corporate Culture, Start Up, Start Up Business, Start Up Companies, Product, Marketing, Sales, Voice-Over, Digital Advertising, Digital & Mobile Strategy, Digital, Technology, Business, Business & Contemporary Etiquette, Media, Media & Entertainment, Media & Culture

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## Affiliations

Chamber of Commerce, Better Business Bureau, C100

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## Sample Talks

### Creating Culture

What makes a company special? David Ciccarelli founded Voices.com with his wife Stephanie over a decade ago. As its CEO, one of his primary roles is that of culture creator and sustainer. Listen in as David shares the story of how his company began, the reasons for its continued growth and how focusing on a vibrant company culture has played a pivotal role in attracting great candidates and positively impacting the industry he has helped to lead and transform.

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## Event Appearances

**“Mobile Optimization: How a B2B e-commerce company used responsive design to increase revenue by 180%”**

MecLabs, Web Optimization Summit

**“Emerging Trends in Marketing Case Study”**

Lecture

**Technology Innovation**

Ivey Panel

**"Creating Culture"**

Digital Media Summit, Keynote

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## Education

**Ontario Institute of Audio Recording Technology**

Degree Audio Engineering

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## Accomplishments

**Canadian Technology Accelerator**

David participated in the Canadian Technology Accelerator in San Francisco / Silicon Valley in 2013, and then, in 2015, the Canadian Technology Accelerator in New York City.

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## Testimonials

**Iréna Harris**

“?David Ciccarelli is an excellent public speaker! While taking part in the Canadian Technology Accelerator (CTA) for Digital Technology, David spoke at many public functions such as Pitch Events, workshops and he was also interviewed by CBC TV for a segment that aired on the National on May 18, 2015. David is a great ambassador for his brand and the CTA.”

**Sunil Godse**

“David was an very engaging speaker who tied his experiences well with the theme of the speaking engagements he had performed for me. His entrepreneurial spirit and business success allows him to speak on a variety of topics.”

**Allison Price**

“David is an articulate and experienced entrepreneur with valuable knowledge to share. The TechAlliance community always enjoys hearing his honest insight and expertise.”

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