

# **David Harlow**

**Principal at The Harlow Group LLC**

Newton, MA, US

Health care thought leader on the bleeding edge - Engaging speaker, expert insights

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## **Description**

DAVID HARLOW is Principal of The Harlow Group LLC, a health care law and consulting firm based in the Hub of the Universe, Boston, MA. His thirty years' experience in the public and private sectors affords him a unique perspective on legal, policy and business issues facing the health care community. David is adept at assisting clients in developing new paradigms for their business organizations, relationships and processes so as to maximize the realization of organizational goals in a highly regulated environment, in realms ranging from health data privacy and security to digital health strategy to physician-hospital relationships to facilities development to the avoidance of fraud and abuse. He's been called "an expert on HIPAA and other health-related law issues [who] knows more than virtually anyone on those topics." (Forbes.com.) His award-winning blog, HealthBlawg, is highly regarded in both the legal and health policy blogging worlds. David is a charter member of the external Advisory Board of the Mayo Clinic Center for Social Media. He has served in other leadership roles, including Public Policy Chair of the Society for Participatory Medicine, on the Health Law Section Council of the Massachusetts Bar Association and on the Advisory Board of FierceHealthIT. He speaks regularly before health care and legal industry groups on business, policy and legal matters. You should follow him on Twitter.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC

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## **Industry Expertise**

Health Care - Providers, Health Care - Services, Management Consulting, Legal Services, Health Care - Facilities, Social Media

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## **Topics**

Health Reform, Social Media for Regulated Industries, Accountable Care Organizations, Privacy and Security of Health Information, Digital Health

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## **Affiliations**

The Harlow Group LLC, HealthBlawg

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## **Sample Talks**

## **Square Peg in a Round Hole: Data Privacy & Security Laws & Standards Meet Medicine 2.0**

See my slides and hear my talk at this slidecast link: <http://j.mp/DCHslidecastPrivacySecurity>

Existing laws and regulations limit innovation in payment, incentives for collaboration and health care delivery generally -- because they are focused on the fee-for-service environment. Similarly, privacy and security rules, based on a worldview at least a decade out of date, hamper the frictionless sharing of data by patients, providers and others in the Medicine 2.0 environment. ...

### **ACOs, Bundled Payments, and the Specialist**

Orthopedic surgeons, like all specialists, need a steady flow of referrals, and adequate reimbursement for services. Health reform is making it harder to succeed. We all need to get smart about ACOs, shared savings, bundled payments, because they represent the future.

### **Health Care Social Media - An Introduction to Engaging Intelligently and Legally**

Learn more about the value of social media tools, the range of issues they present, and some key strategies for using these tools effectively while steering clear of trouble by social media expert and charter member of the Advisory Board of the Mayo Clinic Center for Social Media, David Harlow.

<http://www.healthblawg.com/health-care-social-media-consulting-services.html>

Engage David Harlow as a keynote speaker or consultant to your organization.

### **Accountable Care Organizations, Bundled Payments and the Future of Health Care**

Slideshare: <http://j.mp/1jADcCq> Webcast w/ audio: <http://j.mp/tgvG>

The federal government is trying to reinvent the health care system through a number of programs. One of them is the program for Medicare. Another is a series of initiatives from the CMS Center for Innovation, including bundled payment initiatives. Commercial insurers have already deployed ACO-like approaches to contracting with their provider networks, stepping away from traditional FFS payment and towards P4P.

### **Listing of past speaking engagements**

<http://healthblawg.com/speaking-engagements>

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## **Past Talks**

Included in "Topics & Talks"

Multiple

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## **Education**

Boston University School of Law

JD Health Law

## **Accomplishments**

### **HealthBlawg**

- \* "Top 15" health IT voices in social media by Health Data Management magazine (August 2011)
- \* Rx for Excellence "Heroes from the Field" award, Massachusetts Medical Law Report, a Lawyers Weekly publication (September 2010)
- \* "Top 9" health care bloggers, Fierce Healthcare (September 2009)
- \* ABA Journal "Blawg 100" (2009), the only health care law blog ever included
- \* One of approximately 100 law blogs archived by the Library of Congress (the only active health law blog)

### **In the Press**

Regularly quoted in the general, health care and legal press (US News & World Report, American Medical News, BNA Health Care Policy Report, Part B Insider, Boston Business Journal and others; see links in blog sidebar, <http://healthblawg.com>)

### **Publications**

- \* Publisher, HealthBlawg :: David Harlow's Health Care Law Blog \*
- Blog posts syndicated by other leading health care blogs and "carnivals" including The Health Care Blog, KevinMD, Blawg Review, & Health Wonk Review, & by other aggregators / syndicators to mainstream media sites, including The Wall Street Journal \*
- \* Co-Founder, Health Care Social Media Review (blog carnival) \*
- \* Chapter Author, Health & Hospital Law Manual (Massachusetts Continuing Legal Education, 2004; 2nd ed., 2008)

### **Boards / Committees**

- \* Chair, Public Policy Committee, Society for Participatory Medicine \*
- \* Charter Member, External Advisory Board, Mayo Clinic Center for Social Media \*
- \* Past President and Chair of two health care not-for-profits: one higher educational institution and one quasi-governmental agency

### **Pan Mass Challenge**

I've completed the two-day, 200-mile cycling fundraiser for the Dana Farber Cancer Institute in Boston over a dozen times.

### **Long-term commitment**

I've been married to my first wife for over 30 years.

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## **Testimonials**

## **Kevin Clauson**

One of the more fiery sessions I saw at Medicine 2.0™12 @ Harvard, was coincidentally the one I chaired on "Ethical & legal issues, confidentiality and privacy". This was not one of those sessions you moderate where you have to come up with questions for the presenter in the absence of any from the audience! Attorney David Harlow (of the Harlow Group and the excellent HealthBlawg) presented, "Square Peg In a Round Hole: Data Privacy And Security Laws And Standards Meet Medicine 2.0" to a completely packed house (that was standing room only at times). Harlow's presentation was one of the first in which it was clear from the start the the number of questions would far outstrip the number of minutes allotted for them. -- from <http://j.mp/Wren>

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