

David Kilgour

**Professor, School of Business/Interim Coordinator, Public Relations Program at Cambrian College
Sudbury, ON, CA**

A professor in public relations with extensive experience in print media and advertising.

Biography

David brings extensive knowledge of the media holding senior roles in large Canadian dailies for over 15 years.

He has served as Publisher and Director of Advertising for major dailies such as the Sudbury Star, North Bay Nugget and Guelph Mercury.

He is an accomplished business manager with a 15-year track record operating within a highly competitive and challenging media and new media environment.

Industry Expertise

Media - Print, Media - Online, Advertising/Marketing, Education/Learning, Public Relations and Communications, Writing and Editing

Areas of Expertise

Print Media, Public Relations, Social & Digital Media, Public Relations Social Media, Public Relations & Communications Services, Media, Social Media

Education

Ryerson University
BA Journalism

University of Western Ontario, London Ontario
Degree BA

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