

# **David Neale**

**President at Neale and Associates**

Toronto, ON, CA

Highly regarded personality in the content, wireless and telecommunications industry whose knowledge comes with no strings attached!

---

## **Biography**

David Neale is a seasoned senior Telecommunications executive with extensive management experience in consumer mobile devices and technology, Product Development for Wireless, modern Wireline, and IPTV. Additional telecommunications experience includes the areas of Mobile and IPTV Content development and Digital Media Distribution. Currently, David is President at Neale and Associates.

David joined Research In Motion as Vice President of Special Projects in May of 2010, and held the position of Office of the CMO.

Previous to this appointment, David Neale was Senior Vice President, Products & Services, responsible for directing the development of all Consumer products and services for Wireline and Wireless at Telus Communications Inc.

Before joining TELUS in 2007, David was most recently Vice President, Service Development for Rogers Communications Inc. Prior to that appointment, he was VP Product Development at Rogers Wireless, where he was responsible for long-term network and technology strategy and architecture, and for overseeing the development and implementation of all new wireless voice and data products.

Active with several industry organizations, David is on the Board of the Canadian Songwriters' Hall of Fame. He has also served on the Board of the GSMA Executive Management Committee (2006).

---

## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

---

## **Industry Expertise**

Wireless, Management Consulting, IT Services/Consulting, Information Technology and Services, Media - Online, Internet, Telecommunications, Market Research

---

## **Areas of Expertise**

Digital Media, Mobile Technology, Software for Mobile Devices, Wireless Technology, Iptv, Telecommunications, Mobile Content, Content Development & Digital Media Distribution

---

## **Sample Talks**

## **Lived It Lecture**

As a former Senior VP of Products and Services for Research In Motion and TELUS Consumer Solutions, David Neale directed the development of the full range of consumer products and services for Wireline and Wireless Broadband, IPTV, Internet, and Mobile Wireless solutions. In this “Lived It” lecture, he shares the lessons he’s learned about product development – a great opportunity to hear firsthand about the experience of running an innovative department.

## **Technology Game Changers**

Technology continues to evolve at an unprecedented rate. Major manufacturers are designing telecommunications equipment that can bypass traditional wireless and wireline networks and content providers are pursuing new opportunities to control the wireless delivery of their own products and services. What do consumers want from new technology? What game-changing technologies are on the horizon and how will they affect the provision of digital communications and content services to Canadians?

---

## **Event Appearances**

### **The Future of Mobile Devices**

transmission: GLOBAL SUMMIT 2011

### **Tablets – Next is Now**

Rogers TabLife TO

## **KEYNOTE SPEECH**

MaRS Entrepreneurship 101 Series

### **Wireless Technology**

Brightworks Innovation Day 2011

### **Technology Game Changers**

16th Biennial National Conference: New Developments in Communications Law and Policy

---

## **Education**

### **Manchester Polytechnic**

Bachelor of Science Chemistry, Biochemistry

---

## **Accomplishments**

### **Mentor - Transmission Innovation Camp**

Transmission Innovation Camp is a unique acceleration programme dedicated to startups at the intersection of creative content and technology that leverages the expertise from transmitNOW's international network of creators, academics, and business leaders. Four selected startups will be working in focused business modeling sessions in conjunction with a group of renowned mentors, while also having the opportunity to engage with experts in the content and technology industries.

### **Board of Directors - Canadian Songwriters Hall of Fame**

The Canadian Songwriters Hall of Fame's mandate is to honour, celebrate and educate Canadians about the outstanding accomplishments of Canadian popular music songwriters and those who have contributed significantly to their legacy.

---

[Please click here to view the full profile.](#)

This profile was created by [Expertfile](#).