

# **Dayle M. Smith. Ph.D.**

**Dean of the College of Business Administration at Loyola Marymount University**

Los Angeles, CA, US

Leadership and Innovation

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## **Description**

Dayle M. Smith, Ph.D., is dean of the College of Business Administration at LMU where she leads strategy for executive, graduate and undergraduate programs. Smith joined LMU on June 1, 2018, from Clarkson University in upstate New York, where she served as dean of the David D. Reh School of Business. As a tenured professor of consumer and organizational studies, she held the Elmer Gates Endowed Professorship for Innovation Culture. In her last five years at Clarkson, Smith was instrumental in growing a diverse faculty; developing new programs; merging two business schools; fundraising for student start-up funds, two new endowed faculty chairs, and the naming of the school. She successfully led the school through AACSB, ABET, CAHME, and Middle States accreditations. Smith also co-led the design and development of a boundary-spanning innovation hub and an innovation initiative at Clarkson with the dean of engineering.

She was accepted into the international collaborative of deans and directors named to the Globally Responsible Leadership Institute (GRLI) to engage in dialogue and joint initiatives developing leadership and business practices worldwide. Smith is past president of the Northeast Business Deans Association (NEBDA), a board member for VivendasLe<sup>3</sup>n, a Nicaraguan NGO, and served as chair of the Women Administrators in Management Education (WAME) Affinity Group at AACSB, comprised of more than 600 business education leaders. She has been active in service learning in an academic environment, receiving numerous awards for her work in curriculum design and leading university-wide service learning curriculum initiatives.

Prior to joining Clarkson in 2013, Smith was on the faculty at USC, Georgetown University, and spent 20 years at the University of San Francisco as professor of Leadership and Organizational Behavior. While at USF, she served in many roles, including associate dean, department chair, and director of the Business Honors Program. As a Fulbright Scholar, Smith joined an interdisciplinary team of scholars on a multi-year initiative with seven Hong Kong public universities to reform Hong Kong's General Education Curriculum. She continues to visit Asia as a senior scholar and adviser to Hong Kong Baptist University. Smith has authored over 25 books and numerous articles on leadership, communication, and organizational behavior. She is passionate about social entrepreneurship, innovation, and the emerging role of B-Corps on a global scale.

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## **Topics**

Leadership and Team Development, Organizational Behavior, Design Thinking and Innovation Culture, Executive Coaching, Organizational Communication

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## **Past Talks**

• **Lessons Learned**, • **Invited Panelist**  
AACSB's New Deans Seminar, AACSB

**“In Business With Canada: Views from Northeast Business Deans”**  
Canada-New England Business Symposium

**“Social Entrepreneurs, the B-Corp and Design Thinking: Models for a New Generation,”** Invited presentation  
U.S. State Department, Guangzhou Consulate Community Lecture Series

**“Partnerships in Service Learning,”** Panelist, Discussant and Plenary Chair  
International Conference on Service Leadership

**“Building an Undergraduate Entrepreneurship Program at Clarkson”** (Note: Clarkson named the first place winner for National Model Undergraduate Entrepreneurship Program award )  
US Association for Small Business and Entrepreneurship (USASBE) Conference

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## **Education**

**University of Southern California**  
Ph.D. Organizational Communication

**University of Southern California**  
M.A. Organizational Communication

**University of Texas, Arlington**  
B.A. Communication Studies

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