

Dayle M. Smith. Ph.D.

**Dean, College of Business Administration at Loyola Marymount
University**
Los Angeles, CA, US

Biography

Dayle M. Smith, Ph.D., is dean of the College of Business Administration at LMU where she leads strategy for executive, graduate and undergraduate programs. Smith joined LMU on June 1, 2018, from Clarkson University in upstate New York, where she served as dean of the David D. Reh School of Business. As a tenured professor of consumer and organizational studies, she held the Elmer Gates Endowed Professorship for Innovation Culture. In her last five years at Clarkson, Smith was instrumental in growing a diverse faculty; developing new programs; merging two business schools; fundraising for student start-up funds, two new endowed faculty chairs, and the naming of the school. She successfully led the school through AACSB, ABET, CAHME, and Middle States accreditations. Smith also co-led the design and development of a boundary-spanning innovation hub and an innovation initiative at Clarkson with the dean of engineering.

She was accepted into the international collaborative of deans and directors named to the Globally Responsible Leadership Institute (GRLI) to engage in dialogue and joint initiatives developing leadership and business practices worldwide. Smith is past president of the Northeast Business Deans Association (NEBDA), a board member for ViviendasLeón, a Nicaraguan NGO, and served as chair of the Women Administrators in Management Education (WAME) Affinity Group at AACSB, comprised of more than 600 business education leaders. She has been active in service learning in an academic environment, receiving numerous awards for her work in curriculum design and leading university-wide service learning curriculum initiatives.

Prior to joining Clarkson in 2013, Smith was on the faculty at USC, Georgetown University, and spent 20 years at the University of San Francisco as professor of Leadership and Organizational Behavior. While at USF, she served in many roles, including associate dean, department chair, and director of the Business Honors Program. As a Fulbright Scholar, Smith joined an interdisciplinary team of scholars on a multi-year initiative with seven Hong Kong public universities to reform Hong Kong's General Education Curriculum. She continues to visit Asia as a senior scholar and adviser to Hong Kong Baptist University. Smith has authored over 25 books and numerous articles on leadership, communication, and organizational behavior. She is passionate about social entrepreneurship, innovation, and the emerging role of B-Corps on a global scale.

Areas of Expertise

Leadership and Team Development, Organizational Behavior, Design Thinking and Innovation Culture,
Executive Coaching, Organizational Communication

Affiliations

Past Dean, David D. Reh School of Business, Clarkson University and Elmer Gates Endowed Professorship for Innovation Culture, Fulbright Scholar, Hong Kong, Senior Scholar External Evaluator and Academic Advisor for GE Assessment, Center for General Education at Hong Kong Baptist University, Past Chair, AACSB's Women in Management Administration (WAME), Past President, Northeast Business Deans Association (NEBDA), Founding Co-Chair, Young Women's Leadership Institute (YWLI), St. Lawrence County, New York, Board Member, International Advisory and Organizing Committee, International Conference and Initiatives on Service Learning, Hong Kong Polytechnic University,, International Editorial Review Board, Journal of Service Learning and Service Science, Director/Board Member, ViviendasLeón, a NGO in León, Nicaragua, Globally Responsible Leadership Institute (GRLI), Publisher - Lexingford Publishing LLC

Event Appearances

“Lessons Learned,” Invited Panelist
AACSB's New Deans Seminar, AACSB

“In Business With Canada: Views from Northeast Business Deans”
Canada-New England Business Symposium

“Social Entrepreneurs, the B-Corp and Design Thinking: Models for a New Generation,” Invited presentation
U.S. State Department, Guangzhou Consulate Community Lecture Series

“Partnerships in Service Learning,” Panelist, Discussant and Plenary Chair
International Conference on Service Leadership

“Building an Undergraduate Entrepreneurship Program at Clarkson” (Note: Clarkson named the first place winner for National Model Undergraduate Entrepreneurship Program award)
US Association for Small Business and Entrepreneurship (USASBE) Conference

Education

University of Southern California
Ph.D. Organizational Communication

University of Southern California
M.A. Organizational Communication

University of Texas, Arlington
B.A. Communication Studies

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