

Dean McCall

Advisor at AvidTap

Toronto, ON, CA

Dean McCall is a mentor for IDEABOOST.

Biography

Dean McCall is a well-known catalyst in the Texas technology community and a recent transplant in Canada where he is a mentor to the top Canadian incubator Extreme Startups based in Toronto. Dean is a natural born connector, startup enthusiast and collaborative venture facilitator. He is currently CEO of Appficient Inc.; a mobile application development company based out of San Antonio, and a co-founder of a Picnamic, a photo syncing application that makes sharing photos with friends at the same events easier. Dean also currently serves as an advisor to DFJ Mercury on seed and early-stage ventures in the area of technology and innovation and is an investor in DejaSet and Epic Playground (formerly PodcastReady).

Dean currently serves as either a board member or advisor to the following organizations: South by Southwest (SXSW) Interactive Conference, the Rice Alliance for Technology & Entrepreneurship, and the University of Texas – San Antonio Center for Innovation and Entrepreneurship. Dean has previously advised or is currently advising the following privately held companies: Verelo (Acquired by Dyn), MaestroFM, ShopLocket, Cloudability, Mercury Fund, Keen IO, Appsembler, Epic Playground, Vidmaker, Conspire, Emergent One, Drifty, Ziptask, Grapevine, TechStars Cloud, and SXSW.

Industry Expertise

Corporate Leadership, Advertising/Marketing, VC and Private Equity, Computer Software

Areas of Expertise

Start-Ups, Entrepreneurship, Mobile Devices, Business Development, Mobile Development, E-Commerce, Cloud Computer, Strategic Partnerships, Marketing Strategy

Affiliations

AvidTap : Advisor, Drifty Co. : Advisor, Ziptask : Advisor, Extreme Startups : Advisor, DejaSet : Advisor, TechStars : Mentor, Emergent One : Lead Advisor, callisto.fm : Advisor, Maestro Music : Advisor, DFJ Mercury : Venture Advisor, Rice University : Advisor / Judge

Education

Texas Tech University

B.Sc. English, Post Graduate CS

Texas Tech University

B.A. English and Photocommunications

Accomplishments

Top 40 Under 40

Awarded by the San Antonio Business Journal.

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