

# **Deanne Taenzer**

**Vice President at ExpertFile**

Toronto, ON, CA

Connecting Experts, Thought Leaders and Great Minds

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## **Biography**

Deanne is an authority on developing online thought leadership content programs that utilize an organization's experts. She works with leading corporations, research universities and healthcare organizations to drive engagement with a range of audiences including media, patients, researchers, students, partners and donors. In her role leading institutional and agency partnerships she has worked with clients such as UNC Chapel Hill, University Health Network, Cleveland Clinic, Emory University, ADP and Pearson. She is a graduate of York University in Toronto, a lecturer and is on the council of the Executive Leadership Program at Schulich School of Business.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

IT Services/Consulting, Information Technology and Services, Education/Learning, Corporate Leadership, Professional Training and Coaching, Advertising/Marketing, Public Relations and Communications, Direct Marketing, Market Research

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## **Areas of Expertise**

Digital Content to engage Audiences, Business & Leadership, Coaching and Team Leadership, Cloud Applications, Cloud Based Services, Higher Education

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## **Event Appearances**

**From Thought Leader to Market Leader: Getting through the Noise**

International PRSA Conference

**Content and the PR Superhero**

Business Access Management Conference

**Cross Channel Conversations: Are you prepared?**

MaKi Conference

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## **Education**

**Schulich School of Business**  
Leadership in Management Executive Management

**York University**  
Bachelor of Arts Communications

**Ryerson University**  
Certificate Business & Marketing

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