

Deanne Taenzer

Vice President at ExpertFile

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Connecting Experts, Thought Leaders and Great Minds

Biography

Deanne is an authority on developing online thought leadership content programs that utilize an organization's experts. She works with leading corporations, research universities and healthcare organizations to drive engagement with a range of audiences including media, patients, researchers, students, partners and donors. In her role leading institutional and agency partnerships she has worked with clients such as UNC Chapel Hill, University Health Network, Cleveland Clinic, Emory University, ADP and Pearson. She is a graduate of York University in Toronto, a lecturer and is on the council of the Executive Leadership Program at Schulich School of Business.

Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

IT Services/Consulting, Information Technology and Services, Education/Learning, Corporate Leadership, Professional Training and Coaching, Advertising/Marketing, Public Relations and Communications, Direct Marketing, Market Research

Areas of Expertise

Digital Content to engage Audiences, Business & Leadership, Coaching and Team Leadership, Cloud Applications, Cloud Based Services, Higher Education

Event Appearances

From Thought Leader to Market Leader: Getting through the Noise
International PRSA Conference

Content and the PR Superhero
Business Access Management Conference

Cross Channel Conversations: Are you prepared?
MaKi Conference

Education

Schulich School of Business
Leadership in Management Executive Management

York University
Bachelor of Arts Communications

Ryerson University
Certificate Business & Marketing

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