

# **Debbie Weil**

**Founder / CEO at Voxie Media**

Washington, DC, US

The new rules of publishing, the future of books and the intersection of business, marketing and communications, women entrepreneurs

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## **Biography**

A graduate of Harvard, Debbie is a Web pioneer and veteran blogger, author, speaker and online marketing expert. She was named one of the Most Influential Women in Technology by Fast Company and a DC Top 100 Tech Titan by The Washingtonian. She is the author of one of the first and most definitive books about business blogging, *The Corporate Blogging Book*, published in 2006 by Penguin Portfolio. The new, updated edition is available for Amazon Kindle, iPad and smartphones. She founded Voxie Media, a boutique publishing imprint for business authors, because she is passionate about books, both digital and print, and about helping new authors take big ideas and turn them into short books. Voxie Media is built on the premise that a kick-ass business book is the ultimate calling card. Hence the word "voxie" (vox or voice in Latin). Our goal is to help up-and-coming nonfiction authors publish short, smart and stylish books that inform and provoke readers and that meet or exceed revenue-producing business goals: speaking gigs, consulting, more clients, better cocktail parties.

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## **Availability**

Keynote, Moderator, Panelist, Author Appearance

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## **Industry Expertise**

Media - Online, Publishing, Public Relations and Communications, Advertising/Marketing

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## **Areas of Expertise**

Self-Publishing, E-Books, Social Mission, Social Media

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## **Sample Talks**

**Why Self-Publishing Is No Longer For Losers**

**How Successful Companies Use Social Media to "Make Meaning"**

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## **Education**

**University of Wisconsin**  
M.A. Journalism

**Georgetown University**  
MBA International Business

**Harvard University**  
B.A. cum laude English

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