

# **Debora Bielecki**

**Transformation Executive & Advisory Board Member at Springboard Enterprises**

Toronto, ON, CA

Debora Bielecki is a Mentor for IDEABOOST

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## **Biography**

Debora Bielecki has led multi-billion dollar businesses globally through enterprise transformation and innovation initiatives leveraging Big Data— achieving a \$500M cost reduction within a services supply chain and a \$250M reduction in warranty costs and recovery. Her worldwide experience extends to the Americas, Europe, the Middle East, Africa and the Asia-Pacific (India and China).

Debora has also defined and led multiple go-to-market strategies that have exceeded corporate goals. She invented and deployed a big data, predictive analytics solution (patent-pending) that predicts customers' services' needs. This gives unprecedented data insight to help teams make strategic sales decisions. Debora was awarded the Technology Services Innovation Award for this achievement at Hewlett-Packard.

A Partner at Bielecki & Associates, Debora speaks frequently about big data, transformational strategy, and new business models. She is a Canadian Advisory Council member for Springboard Enterprises an accelerator for women-led businesses seeking funding and advisory services, also a member of the West Deane Restoration Effort, and a Grants Advisor for the Mississauga Swimming and Aquatic Club. Recognized for giving back to her community, Debora won the City of Toronto's Volunteer Award in 2013, 2014, 2015 and 2016.

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## **Areas of Expertise**

Strategy, Leadership, Strategic & Business Planning, Information Technology, Corporate & Business Strategy, Program Management, Cross-Functional Team Leadership

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