

Declan Dunn

CEO at Dunn Direct Media

Chico, California Area, CA, US

Digital Strategist and Startup/ReStartup Specialist - Social Community Developer and Entrepreneur

Biography

Declan's been a pioneering insider in the fields of online education, corporate performance enhancement and online marketing since 1995. This unusual skill set allows him to bring people together in business settings large and small, enhance their relationships, and then empower them to monetize those relationships.

His passionate presentations based on results have been shared from San Francisco to Shenzhen, Australia, London, and at major industry conferences.

Today he helps companies by growing their audience, identifying key revenue models, and executing the plan while building data assets that add value. The key is integrating digital - social and mobile connections - into the traditional Internet business model. He is called in to conduct business development and recommend key paths for growth, helping 8 companies go IPO or get acquired

He is also the founder of one of the first social networks dedicated to education in 1995, recognized by Adobe for its Social Impact in Media, which has taught over 50 million 6-12th grade students worldwide.

Availability

Keynote, Panelist, Workshop, Author Appearance, Corporate Training

Industry Expertise

Internet, Professional Training and Coaching, Direct Marketing

Areas of Expertise

Affiliate Programs, Partnership Development, Online Marketing

Education

California State University-Chico
MA Instructional Technology

University of Colorado at Boulder
ba English

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