

Diya Soubra

Managing Partner at SCH Consulting

Nice, Nice, FR

A speaker that is able to communicate the connection between the underlying technology and the business case

Description

Diya is a technology business executive and a broadband services evangelist. He has managed and developed various software & hardware products for communication protocols and infrastructure systems while working for Rockwell Semiconductor, Conexant Systems and then Mindspeed Technologies.

Diya has over 20 years of experience and for the last ten years he was in charge of product marketing for semiconductor and software products for VoIP and broadband gateways. In his current role as a managing partner at SCH Consulting, he works with companies to grow their business in EMEA with primary focus on customer acquisition.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance

Industry Expertise

Computer Networking, International Trade and Development, Corporate Leadership, Capital Markets, Management Consulting, Telecommunications, Wireless, Internet, Semiconductors

Topics

Cloud Based Services, Business Model Design, Broadband Technology

Affiliations

Sample Talks

The Business Value of Mobile Cloud Computing

What is a true broadband service? a cloud?.

Why mobile cloud services are possible now?

Why not before??

Advantages - Disadvantages

Past Talks

Title

Mobile cloud Computing

Education

University of Texas / austin

MSE Engineering

Edinburgh Business School

MBA Business

Accomplishments

15M\$ deal with a broadband operator in Europe

Signed up the operator as a customer

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