

Dominique-Cédric Brack

CEO at Reputelligence™

Noflen, BE, CH

Frequent speaker, funny and unconventional, thought provoking and down to earth Information Technology Social Media and Information Security

Biography

Dominique C. Brack is a recognized expert in information security, including identity theft, social media exposure, data breach, cyber security, human manipulation and online reputation management. He is a highly qualified, top-performing professional with outstanding experience and achievements within key IT security, risk and project management roles confirming expertise in delivering innovative, customer-responsive projects and services in highly sensitive environments on an international scale. His passion and personality will energize and inspire you and his ability to formulate complicated information clear and understandable will help you to apply what you have learned. Besides his work as a management consultant, advisor to the government and CEO of Reputelligence™, he has lectured at trade shows and conferences and is the author of various articles and white papers. His “tell it like it is” style is sought after by major media outlets, executives in the C-Suite of leading corporations. Mr. Brack is accessible, real, professional, and provides topical, timely and cutting edge information on breaking news. Whether he is speaking on camera, to a single group of executives, or sharing his personal stories and tips as a speaker or workshop leader, Dominique’s direct and to-the-point tone of voice can be counted on to capture attention, and – most importantly – inspire and empower action.

Availability

Keynote, Moderator, Panelist, Workshop, Author Appearance

Industry Expertise

Security, Financial Services, IT Services/Consulting, Government Administration, Information Technology and Services, Banking, Social Media

Areas of Expertise

Green-IT, Social Media and Risks, Bring Your Own Device (Byod), Cyberwarfare, Information Security, Risk Management, Cyberbullying, Reputation Management, Business Trends, Business Continuity

Sample Talks

Social media reputation management

How much is your brand or reputation worth? How long did it take to build it? Today's enterprises are a glasshouse -a single dissatisfied client, former or current employee can create significant damage to your brand and reputation. There is no digital eraser available to wipe out inaccuracies. Bear in mind "The internet never fails to remember". E-mails going astray, unintentional or intentional data leakage is what nearly every one of us has experienced. Make sure you protect your brand, reputation and identity appropriately.

After all, you're perceived identity and reputation is in fact your reputation and identity.

Event Appearances

«Bring Your Own Device (BYOD)»

SBB Tech 4 For Switzerland's biggest travel and transport company
(<http://www.sbb.ch/en/corporation.html>)

«Search Engine Hacking»: How to use search engines as “Spähwerkzeug”

Security Zone Switzerland <http://www.security-zone.info>

Social Media: Bad news spread faster than a pandemic, CEO's and CIO's nightmare

Security Zone Conference <http://www.security-zone.info>

Green IT Business Case

International Green IT Awareness Week

Wesfarmers Insurance – Preparing technology blueprints and delivering the strategy (IAM)

4th Annual ID & Access Management Summit

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