

# **Douglas Johnson**

**Managing Director at Cranganore Inc**

Miami, FL, US

Investment Banker and Portfolio Strategist

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## **Biography**

Douglas Johnson formed Miami-based Cranganore to help founders and entrepreneurs better access fast-growing wealth across the developing world. In the wake of the credit crisis, those investors most willing to embrace risk are increasingly found in Dubai or Singapore, rather than New York or London.

Doug is building Cranganore on the back of a 25-year career serving issuers and investors across the emerging and frontier markets of the world. Much of his work has traditionally focused on the Islamic Crescent, stretching from Casablanca to Jakarta.

“Traditional finance theory is one-sided. For years we assumed that the US and other major-market assets offered the lowest risk profile, while emerging markets were merely marginal considerations for a bit of a performance boost. Woe to those who still believe that.”

Doug advocates on behalf of Islamic finance. “Shariah-compliant banking remains one of the fastest growing segments of the global financial services industry—for very good reasons. Western banks lost their market franchise over the past decade as they focused on making money from money, rather than addressing the core needs of the real economy.”

Johnson is widely published on global investment strategy topics. He was among the first practitioners to bring a rigorous research focus to the emerging and frontier markets of the world. Contributions have been published by Euromoney, and Barron’s, as well as numerous banking sector trade publications.

He is a guest lecturer at Beirut-based Ecole Supérieure des Affaires. In this capacity he developed a colloquium on Islamic portfolio management for MBA-level students in the Middle East. He has spoken at academic and investor conferences in geographies as diverse as Chile, India, United Arab Emirates, and New Zealand.

Professional accomplishments include the development of the first-ever Shariah-compliant Australian fund for offshore investors, as well as the first-ever Islamic fund-of-funds program using open architecture. Project activity has ranged from a port on the Black Sea to residential real estate in Brazil.

Johnson holds dual master's degrees in finance and international affairs from Columbia University, with an emphasis on Asia and its capital markets. He earned a bachelor's degree in finance from Georgetown University. His second language is Japanese, but it offers little support in Siwa or Sar-e Pol.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

Financial Services, Real Estate Services, Oil and Gas, Forestry/Forest Products, VC and Private Equity, International Trade and Development, Hotels and Resorts, Management Consulting

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## **Areas of Expertise**

Emerging Markets, Islamic Finance, Behavioral Finance, Venture Capital, Cryptocurrencies, Urbanization, Bank Disaggregation, International Affairs, Sovereign Wealth Funds, Asset Management, Hedge Funds, Investment Banking, Middle East Studies, Financialization, Global Risk Management

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## **Sample Talks**

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## **Education**

**Columbia University - Columbia Business School**  
MBA Finance

**Sophia University**  
Certificate Program International Affairs

**Columbia University - School of International and Public Affairs**  
MIA Asian Studies

**Georgetown University**  
BSBA Finance, Asian Studies

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