

Dr Graeme Salter

Speaker & Consultant at The Marketing Doc

Sydney Area, Australia, NSW, AU

"The Marketing Doc" - Keeping Your Profits Healthy

Biography

Dr. Graeme Salter is The Marketing Doc. He enjoys helping business increase their client-base and profits by diagnosing areas where their digital marketing efforts can be improved.

He is an international conference speaker and provides workshops which help ordinary individuals and businesses become known as the experts in their field.

Recent workshops include -

- * Tapping into the Mobile Market
- * Social Media Marketing For the Terrified
- * Becoming the Online Expert
- * Profit from Persuasive Presentations

If you would like to learn more about his speaking engagements or workshops go to <http://www.the-marketing-doc.com>

Availability

Keynote, Workshop, Corporate Training

Industry Expertise

Advertising/Marketing, Professional Training and Coaching, Social Media

Areas of Expertise

Social Networking, Mobile Marketing, Social Media Marketing, Presentation Skills

Sample Talks

Tapping into the Mobile Market

Did you know that by 2014 mobile internet usage will overtake desktop internet? There is huge potential in reaching new clients by using mobile technologies. There are also huge risks in falling behind if you don't. This presentations looks at how you can apply mobile marketing strategies in your business.

Event Appearances

Tapping into the Mobile Market

Inside Biz Workshops

Social Media Marketing for the Terrified

Winter Warmers Series

The Potential of Mobile Apps For Your Business

Small Business Marketing Master Class

Tapping Into The Mobile Market

February 2012 Meeting

Education

Doctor of Teaching

Charles Darwin University Online Teaching and Learning

Diploma of Education

Sydney Teachers College Education

Master of Education

University of New South Wales Education

Bachelor of Science

University of Sydney Biology

Diploma of Computer Education

Sydney Institute of Education Computer Education

Accomplishments

Apple WWDC Competitive Scholarship 2009

Funded to attend the Apple World Wide Developers Conference in San Francisco

Apple WWDC Competitive Scholarship 2011

Funded to attend the Apple World Wide Developers Conference in San Francisco

Testimonials

Judeth Wilson

He is so in tune with the cutting edge things that are happening nowadays, and he portrays it in such an easy step by step way that I can follow

Jack Fraenkel

Forget Dr Carl, you need Dr Graeme on your side. If you want to know how to be the expert, the 'go to' person in your chosen industry or your chosen niche – you need what Graeme's got and is willing to share. Graeme, you're a genius. Thank You

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