

Dr. Mike Posey

Professor, Speaker, Author at
Columbus, OH, US

Motivation, Relationship Building, Communication

Biography

Dr. Mike Posey holds a BA & MA from Bowling Green State University and Ph.D. from the University of Toledo. He has generally roamed the earth doing a whole bunch of activities and getting involved with a very diverse set of experiences, businesses, and opportunities. All the while he's been in high demand as a speaker and author on the topics of motivation, communication, customer relations, relationship building, and popular culture. Dr. Mike has been a C.E.O. & President of a Corporation, a Vice President for a mental health care company, a DJ, a web developer, a concert promoter, a retail sales associate, a theatrical director, an actor, a residence hall director, a director of student activities at a small college, a director of a community center, and a father. Some say he couldn't hold a job – others say he's eclectic...yea...that's it...eclectic!

For the past 14 years Dr. Mike has been a Professor at Franklin University in Columbus, OH teaching communication, public relations, and popular culture. He teaches and writes on topics such as motivation, communication, relationship building & management, and cyber-culture, and (variety is the spice of life!). Dr. Mike is a member of what he calls the “Straddle Bunch.” Before you start going off on tangents that we don't even want to hear about — the “straddle bunch” are that group of kids whose formative years were from 1965-1980. Mike experienced both the wholesome tail left over from the 50?s as well as the best of the 60?s and of course the funky 70?s. the 80?s...well ...big hair, mid-eighties cheese were all very... interesting... enough said! The pop-culture of his youth left an impression on him that would forever shape his view of the world and of how we are motivated in today's world. Mike feels that people are best motivated by their passions and by kindness. Motivation by fear is not his bag... Mean people suck – period. Whether as a corporate C.E.O. or as a father, Dr. Mike feels that there are basic principles that should guide us to be the best we can be in any endeavor!

When he is not busy speaking or with his teaching and scholarly work...Mike enjoys the following (not necessarily in order): His Family, hugs, cheek kisses from his little one, working on his classic cars, not doing laundry, outdoors, travel, movies, music, 74 degree days with no humidity, and the sound of little kids playing outside on a summer day.

Availability

Keynote, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Public Relations and Communications, Training and Development, Corporate Leadership, Education/Learning

Sample Talks

Get the Lead Out! Be a Leader not a Deadweight!

Being a successful leader in today's world requires that you know how to motivate yourself and others. You have to know what makes people do what they do and what makes YOU do what you do! This talk will help you to discover what makes you and others around you tick so that you can get the most out of yourself and others.

Finding Your Motivational Mojo!

Find out who you are and how you can absolutely get the most out of work and play!

Communication - What's All The Talk About?

Communication is THE key skill needed in the workplace. The ability to communicate effectively with your co-workers and your customers is vital for achieving the results you want in your organization. This interactive workshop examines communication from every angle and provides tips and tricks to being a truly effective communicator. Topics discussed are: communicating with co-workers, customer service, effectively communicating via social media & e-mail, and finding your voice.

Education

The University of Toledo

Ph.D. Administration and Leadership w/cognate in Sociolgy

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