

Dr. Scott J. Edgett

CEO and Co-Founder at Stage-Gate International

Ancaster, ON, CA

World's Leading Expert in Product Innovation

Biography

Scott J. Edgett is Chief Executive Officer at Stage-Gate International and is internationally recognized as one of the world's top experts in product innovation. A high-profile speaker, sought-after consultant, and executive advisor, he is the pioneer of the critical practice of new product portfolio management, and principally focuses on issues affecting product innovation leadership and capability. Consulting and advising some of the world's best innovators and companies among the Fortune 1000, he has extensive experience working with large multi-national clients in a variety of industries. He is credited with helping business executives and product innovation professionals successfully implement world-class product innovation processes that have generated outstanding performance results.

A co-author of eight books, including the popular 'Product Innovation & Technology Strategy', and a published author of 60+ academic articles, Dr. Edgett is a former professor at the DeGroote School of Business at McMaster University and is a Faculty Scholar at the Institute for the Study of Business Markets (ISBM) at Penn State University.

Availability

Keynote, Panelist, Author Appearance, Corporate Training

Industry Expertise

Management Consulting, Corporate Training, Corporate Leadership

Areas of Expertise

Product Innovation, New Product Development, Innovation Management

Affiliations

Former Professor at the DeGroote School of Business at McMaster University, Faculty Scholar at the Institute for the Study of Business Markets (ISBM) at Penn State University

Sample Talks

Creating Innovation Value: Four Key Drivers of Success

Organizations with a focus on the future and product development are relentless in their efforts to identify and adopt innovation enablers - they concentrate on improving performance around four highly interdependent innovation critical success drivers. Explore with Dr. Scott Edgett how top performing companies are achieving superior new product performance results by leveraging the Innovation Performance Framework.

Event Appearances

Creating Innovation Value: Four Key Drivers of Success

Innovate Carolina, 2013

Creating Innovation Value: Four Key Drivers of Success

Stage-Gate Innovation Summit 2013

Success: Benchmarking Top Performers in Product Innovation

New Products Conference

Foodservice New Product Development - Process Benchmarks

International Foodservice Manufacturers Association COEX 2012

Measuring Up! Innovation Process Metrics, Performance Benchmarks and Key Practices

Stage-Gate Innovation Summit 2011

Raising the Bar - New Benchmarks and Practices in Product Innovation

Stage-Gate Innovation Summit 2010, Miami, FL

Leading the Charge: Transforming Your Organization Into An Innovation Machine

Stage-Gate Innovation Summit 2009

Disciplined Creativity - Five Best Ways to Generate Better New Product Ideas

Stage-Gate Innovation Summit '08

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