

Ed Daugavietis

Consulting Director at International Data Corporation (IDC)

Toronto, ON, CA

Ed Daugavietis works with Canadian telecom and IT players to deliver research-based tools and solutions

Biography

Ed Daugavietis is a Consulting Director for IDC Canada's Custom Solutions practice. His primary clients include telecommunications service providers, cable companies and equipment vendors. He assists these clients by connecting their business needs to IDC's extensive resources in research, reporting, forecasting, profiling, modelling and economic analysis. He works closely with IDC's analyst teams to deliver these products and tools to clients in a timely manner.

Prior to his current role, Ed was Director of Market Intelligence with Telus, where he led efforts to define the competitive landscape, craft divisional strategy, size markets, report customer experience metrics and manage relationships with external analysts.

Earlier in his career, Ed was a senior manager at Nortel Networks, where he ran North American market campaigns, conducted extensive competitive profiling, managed a primary research function and supported strategic alliance activity.

Areas of Expertise

Telecom, Custom Analytics, Integrated Marketing, Sales Enablement, Thought Leadership, Market Intelligence

Associated IDC Services

Custom Solutions

Education

University of Western Ontario

Bachelor of Engineering Science Engineering

Shulich School of Business (York University)

M.B.A.

[Please click here to view the full profile.](#)

This profile was created by [Expertfile.](#)