

# **Edrick Dunand**

**President at Amaris Leadership Group**

Toronto, ON, CA

Unleash High Performance in life and business through the integration of the unique models of World Class Racing

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## **Biography**

Edrick is the author of "Succeed with Impossible Speed" - World Class Racing Strategies to Create High Performance in Life and Business (available on Amazon.com). Edrick is also the President of the Amaris Leadership Group which empowers individuals and corporations to maximize their results through cutting edge training, coaching, and experiential learning. Born in France, he studied in the field of mechanical engineering and business development. After moving to Canada in 1996, Edrick developed a successful career in the field of sales, marketing and business development in the aviation and financial industry. Edrick is an entrepreneur at heart, a great motivator and his boldness and passion are contagious. His passion for performance maximization in all areas of life, has given him a unique edge in helping people and organizations to think in unique ways in order to achieve the highest levels of success. As a speaker and trainer, he has the compelling ability to reach out to the minds and hearts of his audience, inspiring people to take action and bring about the desired changes in their personal lives and in their organizations. Keynote Topics ? The power of “purpose shifting”- The ultimate result accelerator ? Racing with the end in mind – Strategies for lasting success ? World Class Team Work - Resetting the model of world class achievement FORMATS Keynotes can be given in a 20 or 60 minute format. High Performance Leadership High Performance Conditioning seminars and events are available for your company. Please visit our website: [www.amarisgroup.ca](http://www.amarisgroup.ca)

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## **Availability**

Keynote, Workshop, Author Appearance

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## **Industry Expertise**

Corporate Leadership, Sport - Professional, Financial Services

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## **Areas of Expertise**

Sales & Performance Maximization

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## **Affiliations**

Toasmasters International

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## **Sample Talks**

## **The power of “purpose shifting”- The ultimate result accelerator**

Knowing what you love doing is only a small fraction of the necessary set of skills to live locked in "Purpose Powered" way of life. "Purpose Shifting", leads you into fast acceleration territory as it activates a cluster of principles which will allow you to conceive bigger visions, overcome greater obstacles and give you energy and enterprise necessary to make it happen. If you want to improve the quality of your life, accelerate your business or corporate results, this message is for you!

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## **Education**

**Lyon II University - France**  
Mechanical Engineering

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