

# **Elaine Chernov**

**Art Director at DogVacay**

Greater Los Angeles Area, , US

Art Director at DogVacay

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## **Biography**

I'm an integrated Art Director + Designer with a focus on branding + identity, interactive + visual design, and illustration. I'm interested in helping small businesses develop polished brands and helping tech start-ups apply their unique brand voice into their product design. I also have experience in broadcast, packaging, teaching and speaking.

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## **Industry Expertise**

Design, Advertising/Marketing

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## **Areas of Expertise**

Illustration, Creative Direction, Typography, Art Direction, Design, Feminism, Gender Equality, Life Balance

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## **Affiliations**

AIGA

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## **Education**

**The Book Shop**

**California State University-Long Beach**

BFA Design and Visual Communications, General

**Palisades Charter High**

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