

Eric Franzon

Vice President Community, SemanticWeb.com at SemanticWeb.com (a MediaBistro company)

Missoula, Montana Area, MT, US

Want to learn what Semantic Technologies are about in an entertaining way that won't leave you wishing you had a PhD in Computer Science?

Description

Eric works as a Semantic Technology consultant, trainer, evangelist, journalist, community organizer, and business analyst. Eric regularly teaches and consults about Semantic Web and Linked Data concepts and their use in both SEO/SEM and Enterprise applications. He is interested in Open Data, Cognitive Computing, and how to make Big Data systems smart(-er).

Eric has directed a daily publication, SemanticWeb.com, and a large, detailed IT industry conference (www.semanticconference.com). A lifelong learner and educator, Eric has taught Semantic Web concepts, improvisational comedy, blues harmonica, and theater. Skills and specialties: RDF, RDFa, JSON-LD, Microdata, SPARQL, e-commerce, website development, community building, business analysis, technical research, presentation skills, training development, marketing/communications, Semantic Web, staff management, system and process management, operations. Eric lives in Missoula, MT and travels frequently.

Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Corporate Training

Industry Expertise

Information Technology and Services, IT Services/Consulting, Internet

Topics

Semantic Web, Linked Data, Smart Data

Affiliations

Advisory Committee Rep., World Wide Web Consortium, University of Montana, Dept. of Computer Science Advisory Board

Past Talks

Semantic Web: A Roadmap for SEO Today and Tomorrow
SEO Meets Semantic Web (Meets St. Patrick's Day)

A Path to Success along the Semantic Web
Presentation to internship program

Introduction to Semantic Web
Database Course

Semantic Web for Fun and Profit
Big Data Week 2014

Big Data for Dummies
Big Data Week 2014

Introduction to Semantic Web
Graduate level course on advanced databases

Introduction to Semantics for Manufacturing and Retail
GS1 Alliance Group Webcast

Semantics and Accessibility - A Natural Fit
Accessibility Camp L.A.

Semantic Web - A Musical Introduction
Joint Meetup Group

Semantics for the Rest of Us
DAMA Day - Half-day workshop

Linked Open Data / Linked Enterprise Data
Enterprise Data World Conference

Testimonials

Pierre Bradshaw

"You gave one of the most easy to understand and entertaining technical presentations that I've ever seen on a subject that can easily confuse most people. You have a true gift."

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