

# **Eric Hirst**

**Senior Associate Dean, King Ranch Chair for Business Leadership, and John Arch White Professor in Business at The University of Texas at Austin, McCombs School of Business**

Austin, TX, US

Financial accounting and reporting, investor and auditor judgment, and decision theory. Graduate business education.

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## **Description**

D. Eric Hirst is the Senior Associate Dean, a professor, and researcher in the areas of financial accounting, financial statement analysis, investor and security analyst judgment and decision making. He has studied management earnings forecasts, disclosure requirements, investor judgment relative to forecasts, and the various aspects of auditing.

Hirst is the King Ranch Chair for Business Leadership and the John Arch White Professor in Business in the department of accounting, and is the associate dean of graduate programs at the McCombs School, The University of Texas at Austin. He has been a visiting professor at schools around the world, including France and Finland.

He leads the strategy and operations of six Texas MBA programs serving over 1,200 MBA students, and is the school's primary representative on the contracting, design, and construction of the new \$173 million graduate school of business building, Rowling Hall.

Hirst is on the board of directors of the MBA Roundtable, is the treasurer for Partners in International Management (PIM), and is an associate editor and on the editorial review boards at numerous top accounting journals.

He is the co-author of Cases in Financial Reporting: An Integrated Approach with an Emphasis on Earnings Quality and Persistence, now in its eighth edition. His research has been acknowledged for excellence, including the American Accounting Association (AAA) Distinguished Contribution to the Accounting Literature Award in 2011. He was an AAA doctoral consortium fellow in 1989.

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## **Industry Expertise**

Accounting, Training and Development, Education/Learning

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## **Topics**

Financial Statement Analysis, Judgement and Decision Making, Financial Accounting, Auditing, Earnings Forecasts, Fasb Rules, Financial Disclosure, Financial Reporting, Investor and Auditor Judgment, Decision Theory, Investor and Security Analyst Judgment, Graduate Business Education, Mba and Executive Mba, Security Analysis

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## **Affiliations**

Texas 4000 : Board of Directors, MBA Roundtable: Board of Directors, Partners in International Management (PIM): Treasurer, Reviewer for numerous accounting journals

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## **Past Talks**

**Collaboration Culture by Design**  
SXSWedu

**Flipping the Classroom**  
GMAC Leadership Conference

**Analysis of Value Creation**  
G&A Partners Annual Client Conference

**Africa for Americans**  
Hemispheres Institute

**How Forecast Details Enhance the Credibility of Management Earnings Forecasts**  
Invited Speaker

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## **Education**

**University of Minnesota Carlson School of Management**  
Ph.D. Accounting

**University of Waterloo**  
MAcc Public Accountancy

**University of Waterloo**  
BA Honors Economics (Chartered Accountancy Option)

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## **Accomplishments**

**American Accounting Association Literature Award**  
AAA Distinguished Contribution to the Accounting Literature Award for "Comprehensive Income Reporting and Analysts' Valuation Judgments," with Patrick Hopkins. *Journal of Accounting Research*, 1998.

**American Accounting Association Auditing Literature Award**  
AAA Auditing Section Notable Contributions to The Auditing Literature Award for "Audit Analytical Procedures: A Field Investigation," with Lisa Koonce. *Contemporary Accounting Research*, 1996

### **Business Research Award**

University of Texas at Austin, McCombs School of Business, Research Award.

### **Faculty Honor Roll**

McCombs School of Business Core Faculty Honor Roll for outstanding core class instruction, Fall 2000, 2001, 2004, 2008, 2012, 2013, Spring 2006, 2007, 2008, TEMBA Class of 2008, HMBA Class of 2007, 2008, 2009, 2010, 2011, 2012, 2014

### **Joe D. Beasley Award for Teaching Excellence**

Awarded to the top professor in an MBA core course. Won in 2005-06, 1994-95.

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### **Testimonials**

#### **David Wenger**

Eric Hirst is a leading researcher and educator in the field of financial accounting (within the No. 1 accounting program in the world), while also leading a respected and consequential graduate business program with 1,200 students. He speaks with accuracy and authority on accounting topics, leadership principles, and MBA programs.

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