

Eric Hirst

Senior Associate Dean, King Ranch Chair for Business Leadership, and John Arch White Professor in Business at The University of Texas at Austin, McCombs School of Business

Austin, TX, US

Financial accounting and reporting, investor and auditor judgment, and decision theory. Graduate business education.

Biography

D. Eric Hirst is the Senior Associate Dean, a professor, and researcher in the areas of financial accounting, financial statement analysis, investor and security analyst judgment and decision making. He has studied management earnings forecasts, disclosure requirements, investor judgment relative to forecasts, and the various aspects of auditing.

Hirst is the King Ranch Chair for Business Leadership and the John Arch White Professor in Business in the department of accounting, and is the associate dean of graduate programs at the McCombs School, The University of Texas at Austin. He has been a visiting professor at schools around the world, including France and Finland.

He leads the strategy and operations of six Texas MBA programs serving over 1,200 MBA students, and is the school's primary representative on the contracting, design, and construction of the new \$173 million graduate school of business building, Rowling Hall.

Hirst is on the board of directors of the MBA Roundtable, is the treasurer for Partners in International Management (PIM), and is an associate editor and on the editorial review boards at numerous top accounting journals.

He is the co-author of Cases in Financial Reporting: An Integrated Approach with an Emphasis on Earnings Quality and Persistence, now in its eighth edition. His research has been acknowledged for excellence, including the American Accounting Association (AAA) Distinguished Contribution to the Accounting Literature Award in 2011. He was an AAA doctoral consortium fellow in 1989.

Industry Expertise

Accounting, Training and Development, Education/Learning

Areas of Expertise

Financial Statement Analysis, Judgement and Decision Making, Financial Accounting, Auditing, Earnings Forecasts, Fasb Rules, Financial Disclosure, Financial Reporting, Investor and Auditor Judgment, Decision Theory, Investor and Security Analyst Judgment, Graduate Business Education, Mba and Executive Mba, Security Analysis

Affiliations

Texas 4000 : Board of Directors, MBA Roundtable: Board of Directors, Partners in International Management (PIM): Treasurer, Reviewer for numerous accounting journals

Event Appearances

Collaboration Culture by Design
SXSWedu

Flipping the Classroom
GMAC Leadership Conference

Analysis of Value Creation
G&A Partners Annual Client Conference

Africa for Americans
Hemispheres Institute

How Forecast Details Enhance the Credibility of Management Earnings Forecasts
Invited Speaker

Education

University of Minnesota Carlson School of Management
Ph.D. Accounting

University of Waterloo
MAcc Public Accountancy

University of Waterloo
BA Honors Economics (Chartered Accountancy Option)

Accomplishments

American Accounting Association Literature Award
AAA Distinguished Contribution to the Accounting Literature Award for “Comprehensive Income Reporting and Analysts’ Valuation Judgments,” with Patrick Hopkins. *Journal of Accounting Research*, 1998.

American Accounting Association Auditing Literature Award
AAA Auditing Section Notable Contributions to The Auditing Literature Award for “Audit Analytical Procedures: A Field Investigation,” with Lisa Koonce. *Contemporary Accounting Research*, 1996

Business Research Award

University of Texas at Austin, McCombs School of Business, Research Award.

Faculty Honor Roll

McCombs School of Business Core Faculty Honor Roll for outstanding core class instruction, Fall 2000, 2001, 2004, 2008, 2012, 2013, Spring 2006, 2007, 2008, TEMBA Class of 2008, HMBA Class of 2007, 2008, 2009, 2010, 2011, 2012, 2014

Joe D. Beasley Award for Teaching Excellence

Awarded to the top professor in an MBA core course. Won in 2005-06, 1994-95.

Testimonials

David Wenger

Eric Hirst is a leading researcher and educator in the field of financial accounting (within the No. 1 accounting program in the world), while also leading a respected and consequential graduate business program with 1,200 students. He speaks with accuracy and authority on accounting topics, leadership principles, and MBA programs.

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