

# **Eric Lundquist**

**Vice President and Editorial Analyst at United Business Media**

Greater Boston Area, MA, US

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## **Biography**

Eric Lundquist, vice-president and editorial analyst for UBM TechWeb, provides analysis and commentary on the hottest topics in enterprise technology including cloud computing, mobility, social networks for the enterprise and corporate and personal hardware and software trends. His goal is to feel the pulse of the industry and provide corporate business and technology executives guidance in making the best technology decisions for their company. He is a frequent keynote speaker and conference content developer. He has appeared on CNN and has spoken at over twenty events in 2012 including Interop, Enterprise Innovation and 4G World.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Author Appearance

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## **Industry Expertise**

Publishing, Social Media, Public Relations and Communications, Computer/Network Security, Media - Online, Computer Networking

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## **Areas of Expertise**

Custom Publishing, Publishing, Technology, Social Media, Digital Media, Business Technology, Non-Profit Technology, Cios

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## **Affiliations**

Director, Beyond Soccer non-profit inner city youth soccer

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## **Sample Talks**

### **Keynote Panel: Tomorrow's Challenges for Today's CIO**

Keynote panel for Enterprise Innovate in Santa Clara. This panel featured four top level CIOs discussing the business and technology trends. I recruited the panelists, developed the panel presentations and lead the presentations and question session.

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## **Education**

**Boston University**  
Master of Science Journalism

**University of Massachusetts, Amherst**  
BA History

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