

# **Eric Schmidt, RGD**

**Digital Creative Manager at Firmex**

Canada, , CA

Digital Creative Manager at Firmex

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## **Biography**

Eric is a designer, developer & creative with an eye for perfection and a conscious for the overall concept.

Since graduating with honours from George Brown College – The School of Design in 2005 with a major in in advertising, Eric has worked in multiple facets of the creative industry. His work often spans multiple disciplines; designing and negotiating costs of full-colour offset printing projects to coding php, java, css and html5 while developing commercial websites. He has developed a broad range of technical expertise which enables him to create great work in any medium.

Eric has seen the transition from print to web and has experienced designing / developing everything from print, editorial, packaging, logos, videos, products, photography, online-advertising and websites. Always maintaining a holistic approach to design, believing; things should be simple and beautiful.

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## **Industry Expertise**

Design, Internet, Advertising/Marketing

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## **Areas of Expertise**

Design, Marketing, Advertising, Creative, Problem Solving, Thought Leadership, Website

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## **Affiliations**

RGD

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## **Education**

### **Continuing Education**

Project Management Certificate

### **George Brown College**

Graphic Design – Graduate with Honors Graphic Design & Advertising

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