

# **Eric G. Hanson**

**Chief Financial Officer, Board of Directors - San Francisco Bay Area Chapter at Hanson Global Advisors**  
San Francisco Bay Area, CA, US

Entrepreneur. Ethics. Leadership. Alumni @University of Hawaii, @EastWestCenter, @GVSU.

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## **Biography**

I am an educator, entrepreneur, and business consultant. I am also an area expert on China having formally been trained in Chinese culture and language. I have recently been involved in researching, lecturing, and consulting on the intersection of ethics, business, and technology.

I have taught and worked in unique and stimulating environments, including a university in Shanghai, China, the East-West Center's Asia Pacific Leadership Program in Honolulu, Hawaii, and as a Visiting Assistant Professor at Grand Valley State University.

I have served on non-profit boards in Honolulu, HI and San Francisco, CA and ethics committees in Michigan and California.

I am an entrepreneur that has developed business plans, facilitated the raising of capital for new ventures, and handled day-to-day management of small organizations. Most recently, I have helped to launch MotleyGreen, a social media and gamification platform focused on sustainability.

I speak Mandarin Chinese and have lived and worked extensively in China.

I have consulted with large and small business organizations in South Africa, China, and the United States on the future of business, the role of China's economic and social development, generational theory, leadership and ethics, and social media technology.

### **Specialties:**

Ethics and Business Ethics

Governance

Leadership Education

Business and Strategic Planning

High Performance Coaching

Keynote Presenting

Professional Development

Project Management

Asia Pacific

China

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## **Availability**

Keynote, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

Management Consulting, Education/Learning, Corporate Leadership

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## **Areas of Expertise**

Leadership, Ethics, Generational Theory

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## **Sample Talks**

### **Technology and the Generations**

Overview of employing social media in the context of generational diversity.

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## **Event Appearances**

### **Technology and the Generations**

Executive Education w2010

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## **Education**

### **University of Hawaii at Manoa**

M.A. Comparative Philosophy

### **Grand Valley State University**

B.A. Philosophy, Business

### **East-West Center (APLP)**

Postgraduate Certificate Leadership Studies

### **University of Hawaii at Manoa**

M.A. Asian Studies: China

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## **Testimonials**

### **Michael DeWilde**

Eric is a highly compelling and effective educator, speaker, and consultant. His management skills, which are many, include development of competent leaders and navigating generational conflicts.

## **Graeme Codrington**

Eric worked with TomorrowToday as an intern after connecting with us through our mutual involvement with the Asia Pacific Leadership Program. Our whole team was immediately impressed with Eric's deep insights into the changing world, his work ethic and his quiet sense of authority. Eric conducted research, developed new intellectual capital for us, delivered workshops and presentations, and sought out new international clients for the business. He was - and remains - a self starter who brings deep thought, integrity and energy to any engagement. I cannot recommend Eric highly enough. His impact as an intern is such that even though no longer term position emerged in our company, a few of our team have remained connected to him both professi

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