

# **Erin Skimson**

**Director at Centre for Business and Social Entrepreneurship**

Guelph, ON, CA

Responsible for leading the University of Guelph's technology transfer and industrial liaison office.

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Erin Skimson is the Director of the Catalyst Centre. Erin oversees the Catalyst Centre team, and all functions of the technology transfer managers and the Industry Liaison Officer. She has a strong background in management, marketing, and technology and business development having served for over 10 years in various management roles at Stryker Canada LP and Serono prior to joining U of G. She holds a B.Sc. in Health Education from Dalhousie University and an MBA from McMaster University. Erin is an alumna of the Guelph/Wellington Community Leadership program and has a strong interest in both community and international work. Her focus as director is on building partnerships to advance innovation at the University of Guelph.

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Program Development, Advertising/Marketing, Corporate Leadership

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Business Planning, Strategic Planning, Marketing Strategy, Commercialization, New Business Development, Brand Management, Sales Management, Entrepreneurship, Start-Ups

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Innovation Guelph : Board Director

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**McMaster University**  
MBA Marketing

**Dalhousie University**  
B.Sc. Health Sciences

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