

# Fabian Nuen

**Founder and Chief Operating Officer at Fair Observer**

Munich, Germany, DE

The Gardner of News: Fair Observer's CEO cuts through the global media landscape to ensure that a broad range of narratives are represented

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## Description

As Fair Observer's Co-Founder and Chief Executive Officer, Fabian Neuen brings analytical rigor, attention to detail and implementation experience to the team. He focuses on internal operations, marketing strategy and business development while overseeing website development.

Fabian has had a glittering professional and academic career. He has worked in strategy consulting, investment banking, venture capital and the German Air Force. He was on the Dean's List for his MBA class at INSEAD, was a distinguished student at WHU Koblenz and named one of Siemens' Global Top Talents. At Siemens he was also promoted to be amongst the company's youngest managers world-wide.

Fabian's experience as a business leader includes extensive work on information technology and telecommunications projects in Europe and emerging markets, including India and China. He has a proven track record of harnessing the best out of diverse teams and consistently over-delivering on strategic projects such as post-merger integrations for information technology companies in Europe, setting up Chinese operations for Siemens Metals Division and setting up Siemens Engineering Division in India.

Fabian met and worked with Atul Singh, Founder & Fair Observer's Editor-in-Chief, at Wharton. They began discussing business ideas, and Fabian resigned from Siemens when Atul came up with the idea for Fair Observer.

During his military service, Fabian worked as a journalist and was dissatisfied with the global media landscape that did not place sufficient value on understanding different markets and cultures in an increasingly globalized world. He realized that Fair Observer could emerge as a potent platform for challenging flawed assumptions, exploring influential ideas, fostering cross-cultural communication and engaging a new generation of global citizens.

Fabian has always been fascinated by the media and the impact of narratives in various societies. He is convinced that there are invariably many perspectives and numerous narratives in the world we live in, and it is important to consider a broad range of them. Furthermore, Fabian actively conducts research in the field of business ethics and entrepreneurship.

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## Availability

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## Industry Expertise

Media - Online, Internet, VC and Private Equity, International Affairs, Corporate Leadership, Management Consulting, Telecommunications, International Trade and Development, Social Media

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## **Topics**

New Venture Development, Global Partnerships, Global Business Development, Global Finance, Policy Analysis, International Business, Entrepreneurship & Leadership, European Politics and Culture

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## **Affiliations**

INSEAD, Wharton, WHU, the-stars.ch, Biller Ventures, twago, Siemens

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## **Sample Talks**

### **NGO Management and Social Entrepreneurship**

In this presentation, Fabian will talk about the emergence of Fair Observer, their strategies and challenges. Within this context, he will outline some insights as to what young entrepreneurs need to keep in mind, and the lessons he and the team at Fair Observer have learned about the processes of entrepreneurship, including both success-stories and challenges.

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## **Past Talks**

### **NGO Management and Social Entrepreneurship**

Willy Brandt School of Public Policy Speaker Series

### **Fair Observer Within the News Media Landscape**

German Silicon Valley Accelerator Event Series

### **Changing the paradigm of the media industry**

MIT Global Startup Workshop

### **Fair Observer as alternative to The Economist**

INSEAD Europe Alumni Event

### **Large scale media innovations**

WHU SenseAbility Conference

### **The next big media thing?**

World Business Dialogue

### **Make sense of the world**

CAP Lecture Series

### **Becoming an entrepreneur**

Maastricht Entrepreneurship Week

## **Media & democracy**

HackDemocracy

## **Future of Journalism**

German Journalism School (DJS)

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## **Education**

### **INSEAD**

MBA Business Administration

### **Wharton**

MBA (non-degree) Business Administration

### **WHU / Otto Beisheim School**

MSc Business Administration

### **Audencia Nantes**

MSc (non-degree) Business Administration

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## **Accomplishments**

### **Co-Founder and Chief Operating Officer “Fair Observer**

Fair Observer is a multimedia, multidisciplinary, multinational platform that provides analysis of issues, events, and trends of global significance. Fair Observer brings clarity to the complex and dynamic world we live in. Our aim is to provide a platform for voices from different disciplines, various philosophies and many parts of the world. Our goal is to give you a 360° view of the world, with a plurality of perspectives, with diversity and debate, and with the story behind the story.

### **Siemens Global Top Talent**

Recognized as Global Top Talent at Siemens (top 0.5%)

Became one of the youngest managers world-wide (age of 28)

### **Awardee of German Silicon Valley Accelerator**

GSVA selects the most five promising startups with German operations to enable them to experience Silicon Valley

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