

Ferrel Guillory, M.S.

Professor of the Practice, School of Media and Journalism & Director, Program on Public Life at UNC-Chapel Hill

Raleigh-Durham, NC, US

Ferrel Guillory is a professor in the School of Media and Journalism and the director of the Program on Public Life.

Description

Ferrel Guillory is a professor of the practice of journalism the School of Media and Journalism.

He founded the Program on Public Life “ formerly the Program on Southern Politics, Media and Public Life “ in 1997 to build bridges between the academic resources at UNC and the governmental, journalism and civic leaders of North Carolina and the South.

In 2014, Guillory co-founded EducationNC, a nonprofit news organization that delivers reporting and analysis on preK-12 education in the state. He serves as vice chair of the board and writes a weekly column for www.ednc.org.

In addition, Guillory is a senior fellow at MDC Inc., a workforce and economic development nonprofit research firm in Durham, NC. Through MDC, he has co-authored The State of the South, a series of reports to the region and its leadership since 1996. He also co-authored the book, "The Carolinas: Yesterday, Today, Tomorrow: An Exploration of Social and Economic Trends, 1924-1999" (Duke Press, 1999), commissioned by the Duke Endowment.

Gov. Mike Easley appointed him to the North Carolina Education First Task Force. Guillory served on the steering committee of the Rural Prosperity Task Force, appointed by Gov. Jim Hunt and chaired by Erskine Bowles. In 2000, Guillory taught at Davidson College as the James K. Batten Professor of Public Policy.

Before academia, Guillory spent more than 20 years as a reporter, editorial page editor and columnist for The News & Observer in Raleigh, N.C. He has had freelance articles published in The New York Times, The Washington Post, The Economist, The New Republic, America, Commonweal, and Southern Cultures. Guillory has contributed chapters to books on David Duke and the politics of race, on economic transition in tobacco regions and on North Carolina politics and government.

Guillory was inducted into the N.C. Journalism Hall of Fame in 2007, and in 2012 he received the Edward Kidder Graham Award that recognizes public service by a member of the UNC-Chapel Hill faculty.

Industry Expertise

Political Organization, Writing and Editing, Education/Learning, Media - Print, Media - Online, Research

Topics

Journalism, Politics, Strategic Communicaitons, Public Speaking, Media Relations, Community Outreach, Policy Analysis, Editing, Public Affairs, Speech Writing

Affiliations

Program on Public Life : Founder & Director, MDC Inc. : Senior Fellow, EducationNC, North Carolina Center for Public Policy Research: Board of Directors

Education

Columbia University
M.S. Journalism

Loyola University New Orleans
B.A. Bachelor of Arts

Accomplishments

Honorary Degrees and Special Awards Committee (2013)

Professor Guillory was elected by the UNC faculty to join the Honorary Degrees and Special Awards Committee.

Edward Kidder Graham Award (2012)

The Edward Kidder Graham Award was established in 2010 to recognize outstanding service by a member of the Voting Faculty of the University of North Carolina at Chapel Hill.

N.C. Journalism Hall of Fame (2007)

Professor Guillory was inducted into the North Carolina Journalism Hall of Fame in 2007.

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