

# **Ford Saeks**

**Business Growth Innovator at Prime Concepts Group  
Inc**

WICHITA, KS, US

Business Growth Innovator|Keynote Speaker |Consultant

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## **Biography**

WATCH SPEAKER DEMO VIDEO AT:

<http://www.ProfitRichResults.com>

As President and CEO of Prime Concepts Group, Inc., Ford Saeks' extensive background in the business world and the Internet provides his clients with a unique advantage. His practical business growth strategies have been applied across a wide range of industries and organizations.

Ford has successfully founded 17 companies, received three U.S. Patents, sold millions, serves on the board of the National Speakers Association, is a best-selling author and is the genius behind many successful business ventures.

Professional Speaker | Business Keynote Speaker | Innovation | Business Growth | Success

Drawing from more than 25 years of "street smart" experience, Ford Saeks specializes in helping his clients increase performance... double, triple and even quadruple sales... and reach greater success in their business and personal lives.

Audiences love Ford's interactive approach, fun style and action-oriented focus that allows participants to leave with ideas and action steps that they can implement to produce immediate results.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Direct Marketing, Corporate Training, Internet, Advertising/Marketing, Business Services, Social Media, Market Research, Corporate Leadership, Training and Development

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## **Areas of Expertise**

Innovation, Marketing & Sales, Business Success, Franchise Consulting, Business & Leadership, Marketing & Corporate Strategy, Sales Sales Management Motivation Leadership, Internet and Social Media Marketing

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## **Affiliations**

National Speakers Association, Entrepreneurs Organization E. O., Chamber of Commerce, International Franchise Association

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## **Sample Talks**

### **Superpower Success! Less Effort... More Results!**

Focus: Accountability, Performance, Inspiration, Success

It's no secret that everyone is tasked with doing more with fewer resources. Days quickly bleed into months, and months into years... and there never seems to be enough time to get it all done. Ford understands that owning a business can be challenging, especially if you're working in your business instead of on your business.

This presentation delivers clear action-steps in alignment with your brand objectives and outcomes.

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## **Event Appearances**

### **Innovative Marketing Mastery™**

Business Growth Summit

### **Innovative Marketing Mastery™**

Experts Intensive

### **Social Influence: How to Connect, Engage and Influence to Increase Sales**

Franchisee Group - Business Owners

### **Superpower Success - Ford Saeks**

Business Executives CEO Roundtable

### **Superpower Success - Ford Saeks**

Public Seminar

### **BOOM! Explosive Insights into Generational Marketing and Trending Technologies**

Community Bankers Association

### **Cha-Ching! Helping You Grow Your Business and Make More Money!**

Business Owners Association

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## **Education**

### **Wichita State University**

Bachelor of Business Administration - Marketing Marketing & Economics

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## **Accomplishments**

## **Best Selling Author**

View Books on Amazon

## **National Board Member Director of The National Speakers Association**

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## **Superpower! How to Think, Act, and Perform with LESS Effort and Better Results**

How to Think, Act, and Perform with Less Effort and Better Results

Develop common sense insights and critical thinking strategies that will unlock your personal power and performance at work and in life; Learn how to work with what you have, where you are in your life right now, and take massive action toward achieving your goals.

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## **Testimonials**

### **Bob Schwartz**

Ford Saeks is the innovative master! He's energized us, he's given us cash-saving ideas as well as revenue-producing ideas...We couldn't take notes fast enough. Thanks a lot Ford!

### **Mike Ferretti**

We just had Ford Saeks as a keynote speaker for our convention and I'm already hearing rave reviews. People are taking his ideas right now and figuring out how to take them back to work in their businesses so they can do great things with them. I highly recommend all of [Ford's] work!

### **Jeffrey Gittomer**

Unbelievable...We learned more in one day with Ford Saeks than we had known in two years of trying to grow it and do it ourselves.

### **Raving Fans**

Watch several Video testimonials on Ford Saeks at ProfitRichResults.com

### **Keynote Speaker**

Fresh Ideas... Innovative Approach...

EXPLOSIVE Growth!

Ford Saeks, Business Growth Specialist and Internet Marketing Speaker

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