

Francisco Polidoro

Associate Professor and College of Business Administration Foundation Advisory Council Centennial Fellow at The University of Texas at Austin, McCombs School of Business

Austin, TX, US

Knowledge management, social networks, strategic alliances, strategic management, technology and innovation

Biography

Francisco Polidoro, Jr. is an educator and researcher who illuminates the reasons why organizations behave the way they do, from making strategic alliances to engaging in competitive activities. He has looked at the influences impacting collaboration, innovation and product development within firms, the formation and operation of business alliances, and the consequences of losing knowledge workers.

Polidoro has studied how financial markets respond to company innovation approaches, and the impact of regulatory certifications on new product offerings. His work has included industries such as chemicals, pharmaceuticals and technology.

Polidoro is an associate professor of management and College of Business Administration Foundation Advisory Council Centennial Fellow at the McCombs School of Business, The University of Texas at Austin. He teaches in the MBA and executive education programs, as well as Ph.D. seminars. He teaches technology transfer in the global economy for the Master of Science in Technology Commercialization program. He is a dissertation committee member and co-chair, as well as a member of the graduate studies committee.

Polidoro has earned multiple research excellence awards, and is a consequential researcher, having won the Best Paper Award in 2011 from the Academy of Management Technology. His industry experience includes projects for Mercedes-Benz and DaimlerChrysler in Brazil and Germany, and the Airspace Technological Center in Brazil.

He has facilitated international learning experiences for students, including helping to set up agreements between UT Austin and FAPERJ (Rio, Brazil), and working with the Tereza Lozano Long Institute of Latin American Studies.

Industry Expertise

Management Consulting, Chemicals, Pharmaceuticals, Information Technology and Services, Corporate Training, Corporate Leadership

Areas of Expertise

Knowledge Management, Social Networks, Strategic Alliances, Strategic Management, Technology and Innovation Management, Product Development, Technology Competition, Innovation and Creativity, Competition and Collaboration, Managing Knowledge Workers, Alliances and Acquisitions

Affiliations

Academy of Management Journal: Editorial Board, Academy of Management Review: Editorial Board, Administrative Science Quarterly: Editorial Board, Organization Science: Editorial Board, Strategic Management Journal: Editorial Board

Event Appearances

Closing a Door But Opening Another: Deterrence and Shifts in Direction of Resource Accumulation
Academy of Management

The Influence of a Firm's Approach to Innovation On Its Ability to Attract Analyst Coverage
Academy of Management

When Knowledge Walks Out the Door: A Longitudinal Study of Investors' Mobility Across Firm Boundaries
Academy of Management

Technological Competition and Knowledge Disclosure: A Study of Firms' Scientific Publications
Academy of Management

Education

University of Michigan (USA)
Ph.D. Business Administration (Corporate Strategy)

Universite de Nancy II (France)
Diplome Superieur d'Etudes Francaise

Henley Management College (England)
Master of Business Administration (MBA) Business

Fundacau Getulio Vargas (Brazil)
Post Graduate Diploma General Management and Industrial Relations

Aeronautical Institute of Technology (Brazil)
Undergraduate Studies Computer Technology

Accomplishments

CBA Foundation Research Excellence Award
Department Nominee for Research Excellence Award for Assistant Professors. 2012 and 2013.

Best Reviewer Award
Academy of Management, Technology and Innovation Management Division, 2005, 2007, and 2008.

Outstanding Reviewer Award

Academy of Management, Business Policy and Strategy Division, 2004, 2005, 2007, and 2008.

Best Paper Award

Best Paper Award, Academy of Management, Technology and Innovations Management Division

Testimonials

David Wenger

Francisco Polidoro is a rising young scholar who has already made a significant contribution to insights about why organizations take specific competitive actions, and how they approach innovation and knowledge management. And, he looks at the industries where new products and new technologies are critical to success.

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