

# Frank Bria

**Principal and CEO at Bria Analytics Group**

Phoenix, AZ, US

Frank Bria, Analytics Strategist - Transforming Your Business into an Analytic Powerhouse

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## Biography

An analytical strategist with the background and experience to:

- lead a cross-functional team to solve real-world business problems,
  - bring advanced, cutting-edge mathematical and statistical techniques to the table,
  - communicate results and implications to business and other non-technical audiences, and
  - achieve buy-in from external and internal clients of those solutions.
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## Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

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## Industry Expertise

Banking, Management Consulting, Computer Software

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## Areas of Expertise

Analytics, Banking, Big Data

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## Event Appearances

### Optimization in Financial Services

Predictive Analytics World

### Financial Services Optimization

Predictive Analytics World

### Survival of the Smartest: Why Banking Needs to Evolve into an Information-Based Business

CEB TowerGroup Annual Conference

### Big Data Analytics 101

CEB TowerGroup Annual Conference

### Improving Business Performance Using Prescriptive Analytics

CEB TowerGroup European Conference

**Future of Demand Analytics in Financial Services**

CGI User Group Conference

**Customers Speak with their Pocketbooks**

TowerGroup Annual Conference

**Learnings from Mortgage Servicing**

Mortgage Broker's Association Servicing Conference

**Winning Strategies in Financial Services**

Winning Strategies in Financial Services

**Pricing Strategies for Financial Services**

Pricing Strategies for Financial Services

**Optimized Pricing for Financial Services**

Optimized Pricing for Financial Services

**Negotiation Strategies for Financial Services**

INFORMS Annual Conference

**Optimized Pricing for Financial Services**

INFORMS Annual Conference

**Leveraging Lessons from Analytic Pricing in Financial Services**

INFORMS Annual Conference

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**Education**

**Purdue University**

M.S. Mathematics

**Brigham Young University**

BS Mathematics

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