

# **Frank Scavo**

**President at Strativa**

Irvine, CA, US

Vision and trends in enterprise IT strategy, IT management issues, and IT spending trends

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## **Biography**

Frank Scavo is President of Computer Economics, an IT research firm, where he covers technology trends and heads up publication of the firm's IT spending and staffing benchmarks. He is also the President of Strativa, where he advises end-user organizations in business strategy, IT strategy, and technology vendor evaluation. He was one of the first tech bloggers, beginning in 2002 as the Enterprise System Spectator.

With over 30 years of experience, he has led business strategy, IT strategy, and business improvement projects for organizations in a broad range of industries, including medical devices, pharmaceuticals, foods, consumer products, wholesale and retail distribution, high tech electronics, and information services. He is especially skilled at formulating business strategy, developing IT strategy, analyzing return on investment for key initiatives, and evaluating alternative technologies and solutions for enterprise-wide systems. Mr. Scavo is an accomplished public speaker and skilled at group facilitation.

Mr. Scavo is a graduate of the University of Pennsylvania. He is a Certified Fellow in Production and Inventory Management (CFPIM) and is Certified in Integrated Resource Management (CIRM) by APICS, the professional association for supply chain and operations management.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Information Technology and Services, Medical Devices, IT Services/Consulting, Computer Software, Management Consulting, Pharmaceuticals, Manufacturing, Automotive

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## **Areas of Expertise**

Enterprise Software, Business Process Improvement, Economic Trends, Cio Leadership, It Management, Technology Trends

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## **Affiliations**

APICS

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## **Sample Talks**

## **Best Practices for Benchmarking Your IT Spending and Staffing Ratios**

Benchmarking is a popular way for IT organizations to justify their IT budgets and focus their efforts for continuous improvement. But CIOs are often question the validity of the results. Based on direct experiences with clients, Frank Scavo outlines three complementary approaches to benchmarking. He then describes best practices for defining peer groups, selecting key metrics, understanding variations by industry and organization size, analyzing gaps, and translating findings into actions.

## **Trends in Manufacturing ERP and How to Ensure Success**

Many manufacturers are investing in new and expanded ERP systems, but the risk of failure is still high. This presentation offers five best practices to ensure success.

Video and slides at <http://fscavo.blogspot.com/2011/08/twenty-years-of-erp-lessons-learned.html>

## **How to Become a Chief Innovation Officer**

Many CIOs are, in fact, merely Chief Infrastructure Officers, spending most of their time, budget, and attention on maintaining existing systems and ongoing support. This presentation describes four key steps in reducing the cost and burden of ongoing support and becoming a leader for innovation.

## **How Well Do Enterprise Systems Meet Manufacturing's Evolving Needs?**

There are four forces driving change in global manufacturing organizations. But are enterprise solution providers able to evolve to meet these needs? In this fast-moving presentation, Frank highlights four major forces that are driving the need for new technology: technology embedded in products and services, new business models, changing workforce dynamics, and increased regulatory pressures. He then outlines the recommended criteria and process for evaluating new enterprise technology provider

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## **Event Appearances**

### **How to Become a Chief Innovation Officer**

Infor European CIO Advisory Council

### **Trends in ERP and How to Ensure Success**

Keynote: The Manufacturing ERP Experience

### **Best Practices for Benchmarking Your IT Spending and Staffing Ratios**

IT Financial Management Conference

### **After the Implementation: Best Practices for Optimizing ERP**

The Manufacturing ERP Experience Conference

### **Key Metrics for Benchmarking Your IT Spending and Staffing Levels**

IT Financial Management Conference

### **Enterprise Solution Providers, How Well Do They Meet Manufacturing's Evolving Needs**

Webinar

**What's Next for IT Open Source**  
IBM Smarter Enterprise

**Interview Moderator: Function and Dysfunction on Silicon Valley Boards**  
Future in Review

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## **Education**

**University of Pennsylvania**  
Bachelor Geology

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## **Accomplishments**

### **One of the First Tech Bloggers**

Founded the blog, The Enterprise System Spectator, in May 2002, as one of the first blogs covering information technology in general and enterprise software specifically.

### **Certified Fellow in Production and Inventory Management (CFPIM)**

Certified by APICS--The Society for Operations Management, at the Fellow Level.

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