

Gabor Forgacs

Associate Professor, Hospitality & Tourism Management at Ted Rogers School of Management
Toronto, ON, CA

Professor Forgacs specializes in hospitality, and hotel industry, asset management, and branding

Biography

Dr. Forgacs has twenty years work experience in the hotel industry on two continents including a management position at a Four Seasons hotel in Toronto, Ontario, Canada and the position of president and general manager of a full service hotel in Budapest, Hungary. He had joined the School of Hospitality and Tourism Management at Ryerson University, Toronto in 1997. He teaches Revenue Management for Hospitality & Tourism, The Value of Branding in Lodging, and Asset Management in Hospitality – all these courses are cross-disciplinary and current.

Gabor is a textbook author and he publishes articles on professional topics in the electronic media. He is the faculty advisor of the School's co-op program and he is frequently interviewed and quoted in the media.

Areas of Expertise

Revenue Management, Asset Management, Hospitality, Branding

Selected Event Appearances

Teaching A New Discipline: Revenue Management

Advances in Hospitality and Tourism Marketing & Management Conference

Using The Case Method in Revenue Management Teaching

ICHRIE Annual Convention

Changing Metrics of Hotel Performance

ICHRIE Annual Convention

Education

Karl Marx University of Economic Sciences, Budapest Hungary

Dr. Oec.

Karl Marx University of Economic Sciences, Budapest Hungary

Graduate Degree Economics of Commerce

College of Commerce and Hospitality Management of Budapest, Hungary

B. A. Hotel and Restaurant Management

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