

# **Gabriella Simo**

**Manager, Advocacy, Ontario at Diabetes Canada**

Toronto, ON, CA

Gabriella Simo is Manager of Advocacy for the Ontario region at Diabetes Canada.

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## **Description**

Gabriella is Manager of Advocacy for Ontario for Diabetes Canada and a member the CDA's Government Relations and Public Policy (GRPP) team. She also currently manages the Ontario Monitoring for Health Program, a financial assistance program funded by the Ministry of Health and Long-Term Care to help individuals using insulin pay for their diabetes testing supplies.

Gabriella works with the GRPP team and volunteer advocates across the country to advance Diabetes Canada's strategic government relations and advocacy priorities, and also directly assists hundreds of Ontarians each year with various individual advocacy issues. She is a passionate advocate for people with diabetes and regularly speaks at events to raise awareness about the personal and financial burden of diabetes, the rights of people with diabetes, and the power of storytelling (personal stories) in advocacy.

Gabriella has a special interest in issues related to children and is currently working at the provincial level to ensure that all students with diabetes in Ontario are adequately protected and supported in schools.

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## **Industry Expertise**

Non-Profit/Charitable, Health and Wellness, Program Development, Public Relations and Communications, Advertising/Marketing

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## **Topics**

Health Advocacy, Diabetes Charter for Canada, Non-Profit Advocacy, Diabetes, Volunteer Management, Community Development, Community Outreach

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## **Affiliations**

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## **Education**

**Algonquin College of Applied Arts and Technology**  
Diploma Public Relations

**Simon Fraser University**  
B.A. Communications

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