

George Bulat

Consulting Director at International Data Corporation (IDC)

Toronto, ON, CA

George ensures clients receive high quality and timely customized research that meets their strategic ICT research objectives.

Biography

As Consulting Director, George Bulat draws on his breadth of experience from the analyst side as he directs IDC's research teams to ensure clients meet their strategic planning, go-to-market and measurement objectives. George builds upon the thought leadership of Canadian and worldwide analysts to provide custom solutions that clients require.

Previously, George was the Research Director of IDC Canada's Client Hardware group, responsible for PC, Hardcopy Peripherals and PC Monitor Trackers as well as the 3D Printing report series.

Prior to working at IDC, George completed a Bachelor of Arts Degree at the University of Toronto, with a Philosophy major.

Areas of Expertise

Business Development, Custom Solutions, Sales Enablement, Thought Leadership, 3D Printing Printers and MFPs, PCs and PC Monitors

Associated IDC Services

IDC Canada Custom Solutions Team

Education

University of Toronto

B.A. Philosophy

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