

# Germany Kent

**Bestselling/Award-Winning Author, Media Pundit, Journalist, Inspirational Speaker, Renowned Celebrity Host, Actress, Activist, Philanthropist at [https://en.wikipedia.org/wiki/Germany\\_Kent](https://en.wikipedia.org/wiki/Germany_Kent)**  
USA, CA, US

Kent is a multi-talented Award-Winning Speaker, Bestselling and Award-Winning Author & TV Personality

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## **Biography**

Germany Kent, also known as The Hope Guru™, is a widely respected journalist, actress, producer, activist, and philanthropist. Kent is a multiple award-winning speaker who was previously listed in Who's Who Among Young Americans.

As an accomplished entertainment journalist who has interviewed Oscar, and Grammy-winning performers, pro athletes, and business leaders, Kent has the personality, poise, and personal stories to win over any audience. She has interviewed over 200 celebrities, including the likes of Maria Shriver, Cathy Hughes, Gloria Allred, and Nigel Lythgoe just to name a few.

Kent is an inspirational speaker who empowers others with her dynamic messages on personal growth, and positive thinking strategies. Formally trained in both business and journalism, Kent is able to speak on business etiquette, and personal branding.

Kent is an in-demand social media pundit and trusted media resource who has been featured and interviewed as a national authority in Inc. Magazine, Fast Company, Hartford Business, Yahoo News, and countless others. Guest appearances on radio and TV include: NPR, iHeart Radio, The List, CBS, ABC, NBC and FOX.

In 2015, Kent was listed as one of the Top 100 individuals in Social Media Marketing. In 2016, Kent was named on the power list of Top 100 social media experts to follow. She is the bestselling author of ten books. Her latest book, You Are What You Tweet, has won three International book awards.

Kent has achieved commercial and print success appearing in company ads for Target, Nike, Verizon, and Disney, and has made multiple appearances on hit TV shows, in movies, and industrials.

Through her tireless humanitarian efforts, Kent has given new voice to today's youth and advocates to end bullying, and bring awareness to mental health. She writes, and speaks about social media, and the impact of cyberbullying on today's youth. In May 2017, Kent was selected by Soledad O'Brien's team to speak to youth at the annual PowHERful conference in Atlanta.

Kent is dedicated to empowering youth, encouraging participation in the Arts, fostering support of literary programs, and her commitment to ending bullying. She is relentless in her service to non-profit organizations, community outreach efforts, and dedicated humanitarian efforts reaching back to help others and igniting awareness for multiple causes.

Kent's influence is far-reaching with the number of people she has impacted, and she continues to blaze new trails!

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## **Availability**

Keynote, Moderator, Workshop, Host/MC, Author Appearance, Corporate Training

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## **Industry Expertise**

Philanthropy, Public Relations and Communications, Media - Print, Media - Online, Social Media

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## **Areas of Expertise**

Social Media, Social Media Etiquette, Social Media Ethics, Digital Activism, Cyberbullying, Mental Health, Personal Growth & Change, Personal Development & Business Success, Public Relations Social Media, Positive Attitude, Positive Aspects of Mass Media, Positive Thinking, Business Etiquette, Social Media Marketing, Branding & Marketing

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## **Affiliations**

Society of Professional Journalists, International Women's Writing Guild, Southern California Writer's Association, Screen Actors Guild-American Federation of Television & Radio Artists

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## **Sample Talks**

### **Germany Kent Speaks on Cyberbullying and Social Media Etiquette at Georgia Tech**

Internationally-known social media anti-cyberbullying advocate Germany Kent is a master motivator, social activist and award-winning speaker. The Tech Trailblazer has been seen on NBC, CBS, ABC, CW, The Doctors, FOX, and NPR. In this video she speaks on social media etiquette, digital branding and cyberbullying at the 2017 Stamps Scholars Conference at Georgia Institute of Technology.

<https://www.youtube.com/watch?v=8LtSYduB6Tc>

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## **Event Appearances**

### **Journalism & Social Media Breakout Session**

Stamps Scholars National Convention

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## **Education**

### **Mississippi State University**

B.S. Journalism, Marketing

### **The University of Alabama**

M.A. Administration, Public Relations

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## **Accomplishments**

### **Social Media Marketing: Top 100 Influencers and Brands**

Germany Kent, Ranked #13 | Top 100 Influencers and Brands

We were very interested in seeing which social media marketing professionals and brands were leading the online discussion, so we analysed over 1.2M tweets matching the following query: “social media marketing” OR socialmediamarketing OR #SMM OR ((#socialmedia OR “social media”) AND (marketing OR #marketing)) and identified the top 100 most influential brands and individuals leading the discussion on Twitter. - Onalytica

### **Readers Favorite Gold Award**

Social Issues | You Are What You Tweet: Harness the Power of Twitter to Create a Happier, Healthier Life by Germany Kent

2015 Award Contest Winner - <https://readersfavorite.com/2015-award-contest-winners.htm>

<https://readersfavorite.com/book-review/you-are-what-tweet>

### **Top 100 Experts To Follow**

Germany Kent | October 2016 Top 100 Social Media Experts To Follow On Twitter via -EvanCarmichael.com

### **Top 100 Experts To Follow**

Germany Kent | November 2016 Top 100 Social Media Experts To Follow On Twitter via -EvanCarmichael.com

### **Global Philanthropy Award**

Empower Magazine honors Germany Kent with a Global Philanthropy Award for "outstanding contributions" to society.

“Empower Inc. Magazine™, wants to highlight those what are redesigning the blueprint of the world in order to reconstruct the mentality of global society,” says Stephanie Davis, Empower Media spokesperson. “We want to provide the platform for men and women, brands, businesses, organizations, politicians etc. aiming to reclaim the power to be a better people.”

### **2017 International Book Award**

Social Change | You Are What You Tweet: Harness the Power of Twitter to Create a Happier, Healthier Life by Germany Kent

AmericanBookFest.com announced the winners and finalists of THE 2017 INTERNATIONAL BOOK AWARDS (IBA) on May 22, 2017. Jeffrey Keen, President and CEO of American Book Fest, said this year’s contest yielded over 1,500 entries from authors and publishers around the world.

### **Lifetime Community Service Award**

Alpha Kappa Alpha Sorority Inc. Eta Theta Omega Chapter honors Germany Kent with a Lifetime Community Service Award for global community service.

## **Literary Classics Book Award**

Inspirational / Visionary | *You Are What You Tweet: Harness the Power of Twitter to Create a Happier, Healthier Life* by Germany Kent

The Literary Classics selection committee is proud to recognize this year's titles in literature which exemplify the criteria set forth by the Literary Classics award selection committee. In this highly competitive industry these books represent the foremost in literature in their respective categories.

## **Humanitarian Award**

Kidz Rock Awards honors Germany Kent with "Humanitarian of the Year" for literary efforts and community service. 'Literary Matters' - Atlanta Fulton Public Library, non-profit support.

## **2017 Rising In Community Excellence Award Nominee**

Germany Kent | 2017 RICE Award Nominee

We are proud to announce this year's Nominee Germany Kent for the 2017 Rice Awards! Join us Sept. 23 Georgia visit <http://www.TheRiceAwards.com>  
-The Rice Awards

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## **Testimonials**

### **Dr. Michael T. Miller**

"Germany Kent is inspiring and electric! She shows you how to reveal the beauty of your spirit and embark on a journey of self-discovery and positive life transformation."

### **Abe Schwartz**

"Germany Kent is one of the most open-minded, sincere and energetic people I know. I'm thrilled (though not surprised) to see her translate her personal brand and social media expertise into an excellent (and informative!) book. *YOU ARE WHAT YOU TWEET* is a great read for anyone who's looking to find their niche and forge strong, meaningful connections. Check out this book!"

### **Hilary Powell**

"With messages of grace and gratitude at its core, *YOU ARE WHAT YOU TWEET* is as eye-opening as it is page-turning. Germany Kent shows how the keystone of well-read content is authenticity. You'll learn how to create your social media legacy while refreshing your mindset."

### **Marilyn Trammell**

"Germany Kent Great presentation! This would be great for high school and grade schools too!"

### **Dr. Frances D. Carter-Johnson**

"Throughout life, journaling has repeatedly revealed my truths. I found myself needing a tool to guide my present day journaling, i.e., my social media presence, and found Germany Kent's *YOU ARE WHAT YOU TWEET*. A lifelong hunter of positivity and truth who is natural and inviting in her delivery style, Germany's book is simple and profound in its ability to redirect us to become hunters for truth in finding and implementing our niche in life."

**Evan McCullough**

"[Germany Kent] Thanks for coming the audience loved your speech!"

**Kerry Pate**

"YOU ARE WHAT YOU TWEET is a refreshingly sensible and user-friendly book. You do not have to be a Twitter expert to see how exceedingly astounding this gem of a book really is".

**Marcella Phillips**

"[Germany], I want to thank you so much for yesterday. You covered some very important points. Your spirit was so needed and I'm sure it was God's sent. Again thanks for your wonderful speech."

**Dr. Patrice Johnson**

"Germany Kent has graciously shared with you in YOU ARE WHAT YOU TWEET, what I have been experiencing for years. You will experience her humor; her ability to bestow hope, and literary prowess as she flawlessly outlines how to be relevant and inspiring on social media. Along the way, she has gently interwoven nuggets of wisdom that encourages us to walk in our greatness and just be who we are."

**NeueMarketing?**

She [Germany Kent] is a beacon of hope. She helps others to manifest their dreams and realize their worth.

**Keith Norris Williams**

"Germany Kent's wisdom is truly a Blessing to Bless others! You Are What You Tweet will unlock your mind, captivate your thoughts and inspire you to fully understand why you must protect your image and reputation while using this incredible platform called social media."

**Tommi Grant**

"Life is not a rehearsal... This is it, there are no do overs, we have to make it count." These were the first nuggets of wisdom my dear friend, Germany Kent, gave me years ago. They were so thought provoking, I have shared them as part of my life philosophy as an Air Force Officer leading hundreds of service men and women from Korea to Iraq to Afghanistan; they have given insight to what and who I am as a leader as well as challenge those around me to be better, to be greater, to do more with this limited time we have. I am very proud that now many others will have the opportunity to partake in Germany's profound wisdom which has helped sustain me for years."

**Ashley Graves**

"Germany Kent is a pleasure to work with. A dynamic speaker, she holds the attention of the audience throughout the presentation and her knowledge of the world of social media branding, etiquette and marketing is extremely useful."

**Bernard Kelvin Clive**

"Truth be told, Germany Kent has lived and still living her book, You Are What You Tweet. Her tweets alone are proof of what she believes in and stands for, in the book she shares her life and practical guide on how you can make a difference on social media, your guide to thought-leadership. Grab a copy of the book and go revolutionize your world – make it a happy, healthier life."

**Dr. Neeraj Kumar**

"Great job [Germany Kent]...promoting love in life!"

**Dr. Anitra Shelton-Quinn**

"YOU ARE WHAT YOU TWEET speaks to your spirit. Beautiful wise words that give hope and encouragement. Readers will find useful advice on every page. This is a phenomenal resource for people who want to improve their advantage in life and on social media."

**Bonnie F.**

"Germany was energetic and informative. The information she provided during our conference was not only engaging and entertaining, but eye-opening facts that made her message that much more interesting."

**Dr. Tommy Stevenson**

"A fresh, unique, and thought-provoking book, YOU ARE WHAT YOU TWEET sheds insight and wisdom on the effectual ways social media use can lead to positive life transformation."

**Thomas Toney**

"YOU ARE WHAT YOU TWEET rings true because words and communication can reach a large number of people and have a profound influence on the world. Whether it be through letter writing or communications on Twitter or Facebook we have the power to influence others and this power can ultimately become mightier than the sword. Very well done."

**Dr. Drake Travis**

"Filled with allure and insightful tips, this [You Are What You Tweet] is today's etiquette book for the digital age."

**Bell Rushing**

"Thank You Germany! Keep Shining Your Radiant light Germany Thank you for always blessing us with your Beautiful Heart and Light and Love."

**Mary A.**

"Dear Germany, You are up lifting. I'm so glad to have had the chance to hear your speech, it was amazing. It's always inspiring to see women in successful roles and it seemed that you're not only successful, but that you also enjoy what you are doing!"

**Pam Jones**

"Thanks, Germany. Sometimes we never know how we affect the life of another. You are so good about "mothering" those whom you come in touch with also. And showing appreciation for everything."

**Faye**

"Your speech was right on target. Some of the things that you said were meant for me. I'm so glad that you said what you said because somebody else probably needed to hear it too. Thank you so much Germany."

**Debbie Brunettin**

"[Germany Kent] An extremely talented, engaging writer – both witty and personable. This book is a real treasure trove of invaluable Twitter tips and advice. I just loved it!"

**Anne London**

"You are what you tweet." - [Germany Kent] Great advice on being responsible users of social media! Social media [and] cyberbullying.

**Rondell Paul**

"[Germany] you are a true source of inspiration."

**Princess Maynie**

"Germany Kent Excellent message!! Keep spreading this message from college to middle school. It's very much needed."

**Julie Mackenzie**

"Germany I'm going to use this [information] in my middle school class."

**Maria Theresa McCann**

"[Germany Kent], I must say, you are an amazing role model & inspiration. May God continue to bless you."

**Vincent Cheeks**

" [Germany Kent] I enjoyed working with you and your good energy! Peace and blessings!

**Aubree Whittier**

" [Germany Kent] Loved meeting you. You've got loads of great energy! Thank you for coming to Spanx.

**Doug Singer**

" [Germany Kent] You are a positive voice that also espouses belief in God. Thanks for all you do to make a difference for so many!!"

**Art Butler**

"[You Are What You Tweet book] Opened my eyes to power of social media. We thank God for you Germany Kent."

**Rhonda Branch**

"Thank you for all you do for our teens Germany Kent."

**Richard Hall**

"I would highly recommend Germany Kent to speak at your next event if you are looking for an uplifting experience. Her delivery is amazing and she is a resource of insight, inspiration and fun. The way she was able to energize and enlighten us was so motivating. Hands down, one of the best presenters I have seen."

**Kacie Scott**

"Thanks Germany Kent for attending the Batesville Send off party! So cool seeing alumni doing cool things & giving students encouragement!"

**Brad Clifton**

" [GermanyKent] You are unique. No one can speak with your voice, say your piece, smile your smile or shine your light!"

**Sarah Miller**

"[Germany Kent] Thank you for your wisdom. You speak life. May God continually bless you and your message."

**Chelsea Jones**

"In her latest book, Germany Kent shares valuable tips to help you become Twitter savvy. More details tonight at Fox 30 News."

**Aundrea Self**

Enjoyed catching up with the beautiful and talented Germany Kent! See our segment today on Mid Morning Aundrea.

**Durell Forte**

"Germany Kent, thank you for being such an inspiration I hope & pray that one day I'm half as influential as you are to the masses."

**Simon Kalindwana?**

"[Germany Kent], You are truly an inspiration to our generation. God bless you."

**VOW**

"Thank you Germany Kent for making an impact in these young girls life."

**Mmatsatsi Maboko**

"Ms Kent. May God bless you. You're an inspiration to many...lots and tons of love"

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