

# **Gordon Tredgold FInstLM**

**Visiting Professor Faculty of Business, Education and Law at Staffordshire University**

Cologne Area, Germany, , DE

International Speaker, Author, Leadership Expert, Consulting, Visiting Professor

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## **Biography**

Excellent leadership skills, business acumen, a strategic thinker, strong relationship building and the ability to get things done.

A natural leader who quickly energizes organisations, developing and motivating highly focused teams that successfully meet and exceed company objectives.

Able to influence at C-level & with strategic partners such as IBM, Accenture & AT&T.

Adopts simple and practical approach to implementing change that allows organisation to quickly invest in the process and deliver outstanding results.

Experience includes logistics, banking, telecommunications, manufacturing, FMCG and air travel sectors working for major blue chip companies.

Proven leader committed to promoting employee development, fostering communication, and aligning IT and corporate goals. Fluent in French.

Visiting Professor Faculty of Business, Economics and Law at Staffordshire University.

Fellow of the Institute of Leadership and Management.

Specialties: Leadership • Change Management • Organizational Development • Performance Optimization • Global Outsourcing • P&L • Solution Delivery • Personnel Management • Communication • Strategic Planning • Cost Reduction • Customer Service • Business Process Improvement • Mentoring • Vendor Management

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## **Availability**

Keynote, Panelist, Workshop, Author Appearance, Corporate Training

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## **Industry Expertise**

Information Technology and Services, Management Consulting

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## **Areas of Expertise**

Business Transformation, Strategic Leadership, Organizational Effectiveness, Leadership, Management, Business Optimization

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## **Affiliations**

Staffordshire University, Institute of Leadership and Management, Thunderbird School of Management ,  
Manchester University, Professional Speakers Association

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## **Sample Talks**

### **FAST Leadership**

Introduction to FAST Leadership, 45 or 90 minutes. About what we need to do in order to eliminate the causes of failure which will allow us to Achieve Success Faster. Simple pragmatic approach to achieving goals and transforming our delivery capability.

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## **Event Appearances**

**FAST Leadership Staffordshire University**  
Leadership Development

**FAST Leadership**  
CeBit

**Big Data Round Table**  
CeBIT

**FAST Leadership**  
CIO Event

**FAST Leadership**  
CIO Event UK

**FAST Masterclass**  
Staffordshire University MBA Class

**FAST MasterClass**  
StaffFest Staffordshire Univesity

**FAST Leadership**  
Aiesec Menara Leadership Event

**FAST Leadership**  
Leadership Development Conference

**FAST Masterclass**  
Allianz Group IT Workshop

**Outsourcing Expectation Management**  
Accenture CPG Industry Practice Meeting

**Outsourcing Expectation Management**  
IBM Outsourcing Kick Off

**Operational Improvement**  
Accenture CIO Roundtable

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## **Education**

**Thunderbird School of Global Management**  
Global Strategic Management

**University of Manchester - Institute of Science and Technology**  
BSc Hons Mathematics

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## **Accomplishments**

**Inc Top 100 Leadership and Management Expert**  
Selected by Inc Magazine Top 100 Leadership Expert.

**#14 in Top 50 Leadership Experts to Follow on Twitter**  
Selected at number 14 in the Top 50 Leadership experts to follow on Twitter.

**Visiting Professor Staffordshire University**  
Offered, and accepted, Visiting Professorship at Staffordshire University, Faculty of Business, Education and Law.

**Top 50 Blogs to Watch 2013**  
My blog Leadership Principles was selected by Evan Carmichael as one of the Top 50 blogs to watch in 2013. This was my first award for my writing and came after just 4 months.

**#6 Most Socially Shared Leadership Blog in 2013**  
My blog, Leadership Principles, was selected at number 6 on the list of top 60 most socially shared blogs. The shares are on Twitter, Facebook and Linked in.

**Dusseldorf Marathon**  
Completed the Dusseldorf Marathon, my first ever marathon, and raised over \$5000 for cancer charity along with my friend Tarak. Managed to completed my first marathon in just 6 months with no prior training or running exp.

**Cologne Marathon**  
Completed my second Marathon, in Cologne, having persuaded 4 friends to run their first marathon with me.

## **Vancouver Marathon**

Ran my third marathon in Vancouver, and raised money for skin cancer.  
This was the second of my five marathons in five continents.

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