

# **Grant Gordon**

**Owner, User Experience (UX) Consultant at RationalUX**

Salt Lake City, Utah Area, UT, US

Passionate advocate of User Experience driven product development.

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## **Biography**

Grant began his design and development career 15 years ago when the internet was young. Although he operated at a VP level at the startup he cofounded in 2008 (EnticeLabs: acquired in 2010), he's paid his dues in the trenches doing everything from designing and building web applications, planning and executing, creating motion graphics videos, and successful marketing campaigns, to closing fortune 500 sales deals.

His breadth and depth of experience and knowledge across all disciplines of creating and running a software company give him a uniquely effective perspective when it comes to creating and executing a unified vision and communicating that vision to others.

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## **Availability**

Keynote, Panelist, Workshop, Corporate Training

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## **Industry Expertise**

Internet, Design, Computer Software

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## **Areas of Expertise**

Ux (User Experience), Graphic Design, Product Strategy

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## **Education**

**Brigham Young University**

Information Systems Management Computer Science, Accounting, & Design

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