

Gregory La Blanc

Lecturer | Distinguished Teaching Fellow at Haas School of Business, University of California, Berkeley
Berkeley, CA, US

About

At Berkeley Haas, Greg La Blanc teaches primarily in the areas of finance and strategy in the MBA and Masters of Financial Engineering programs and in Executive Education. La Blanc has also worked in competitive intelligence and litigation consulting and has advised consulting teams in finance, marketing, and strategy. His research interests lie at the intersection of law, finance, and psychology, in the area of business strategy and risk management. La Blanc is the recipient of teaching awards including the Earl F. Cheit Award for Outstanding Teaching and the Berkeley EW MBA Graduate Instructor of the year. La Blanc received a BA (History, Politics, Philosophy, and Economics) and a BS Economics (Business Administration) from the University of Pennsylvania, where he continued his education as a University Scholar and graduate fellow, studying in the schools of Arts and Sciences, Business, and Law. He later pursued a JD at the George Mason University and an LLM at UC Berkeley Law School. La Blanc has taught undergraduate and graduate courses in all areas of business. Prior to arriving at Berkeley Haas in 2005, La Blanc taught at Wharton, Duke, and the University of Virginia.

Areas of Expertise

Data Analytics, Blockchain, Complex Adaptive Systems, Behavioral Law and Economics, Alternative Investment Strategies, Data and Analytics Strategy, Business Model Innovation, Evolutionary Decision Theory, Behavioral Corporate Finance

Selected External Service & Affiliations

Faculty Director at Berkeley Fintech Institute

Positions Held

At Haas since 2005

2005 – present, Lecturer, Haas School of Business and Berkeley Law 1999 – 2005, Instructor, Department of Economics, University of Virginia 1995 – 1999, Lecturer, Department of Economics, Duke University 1994, Lecturer, Departments of Finance and Management, Wharton School, University of Pennsylvania

Education

Boalt Hall School of Law, UC Berkeley
LLM Program

George Mason University
JD

University of Pennsylvania
ABD Financial History

Wharton School, University of Pennsylvania
BS Political Science

University of Pennsylvania
BA History/Economics/Philosophy

Honors & Awards

UC Berkeley Presidential Teaching Fellow
2009

Earl F. Cheit Award for Outstanding Teaching
2009

Haas EW MBA Core Graduate Instructor of the year
2004 – 2005

John Olin Fellow
Boalt Hall, University of California, Berkeley 2004 – 2005

Robert Levy Fellow in Law and Economics
George Mason University School of Law 1996 – 1999

Mellon Fellow
University of Pennsylvania

University Scholar
University of Pennsylvania

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