

Guoming Lai

Associate Professor, Department of Information, Risk, and Operations Management at The University of Texas at Austin, McCombs School of Business

Austin, TX, US

Supply chain management, problems in the interface of operations and finance

Biography

Guoming Lai is an associate professor in the Department of Information, Risk and Operations Management at the McCombs School of Business, The University of Texas at Austin. His research areas include supply chain management, and the problems in the interface of operations and finance and the interface of operations and marketing. Dr. Lai has several publications in the journals of Management Science, Operations Research, and Manufacturing & Service Operations Management.

Industry Expertise

Logistics and Supply Chain, Industrial Automation

Areas of Expertise

Finance and Marketing, Finance and Operations, Operations Management, Supply Chain Management, Sustainability in Business

Affiliations

Production and Operations Management (Journal) : Senior Editor, Operations Research Letters (Journal) : Associate Editor

Event Appearances

Optimal Design of Deferred Payment Contract for Quality Control

Informs Annual Conference

Supplier Encroachment as an Enhancement or a Hindrance to Nonlinear Pricing

POMS Annual Conference

Stocking More versus Less: The Roles of Demand Volatility and Profit Margin with Market Valuation

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Informs Annual Conference

Stocking More versus Less: The Roles of Demand Volatility and Profit Margin with Market Valuation

CSAMSE Annual Conference,

Education

Carnegie Mellon University, Tepper School of Business
Ph.D. Management of Manufacturing and Automation

Carnegie Mellon University, Tepper School of Business
M.S. Industrial Administration

Tsinghua University, Department of Automation
M.S. Control Theory and Control Engineering

Tsinghua University, Department of Automation
B.S. Automation

Accomplishments

Wickham Skinner Early-Career Research Award
Awarded by the Production and Operations Management Society (POMS).

CBA Foundation Research Excellence Award for Assistant Professors
Awarded by the McCombs School of Business at the University of Texas at Austin.

Distinguished Service Award
Awarded by the journal, Management Science.

Meritorious Service Award
Awarded by MSOM.

INFORMS ENRE Section Best Publication Award in Energy
Awarded by INFORMS.

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