

# **Guy Martin**

**Managing Principal Architect & Open Source Consultant at Red Hat**

Morgan Hill, CA, US

Experienced speaker bringing a mix of Open Source, Community, Government 2.0 & Social Media to the table.

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## **Description**

I have participated in development and technical liaison (marketing/requirements analysis/Open Source evangelism) activities for a number of different industries (financial, automotive, home automation, cellular hardware, government/defense). In addition to design and development, I have leveraged my ability to concretely explain technology to non-technical audiences, including giving presentations to external and internal audiences on a variety of subjects.

I like to speak on topics centered around Open Source/Community and their applicability to a wide range of collaboration and technology challenges. I've also spent time in the US Defense contracting space applying Open Source principles, and I can speak to that as well. Finally, I do speak indirectly about social media topics, but only as they apply to enhancing or building communities. Therefore, I wouldn't consider myself a 'Social Media Expert', just an informed and passionate proponent of their judicious use.

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## **Availability**

Keynote, Moderator, Panelist, Workshop, Author Appearance

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## **Industry Expertise**

Computer Software, Internet, Defense, Information Technology and Services, Social Media, Government Relations

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## **Topics**

Open Source Software Strategy, Government 2.0/Community Management, Social Media

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## **Affiliations**

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## **Sample Talks**

## **Generals, Colonels & Community: Refactoring DoD Software Development**

A talk describing how my team developed an Open Source-style code sharing repository for the US Department of Defense. This talk is not strictly about the tools/system we built, but also some of the cultural challenges we faced and overcame, as well as a discussion of why building communities was critical to the success of the effort.

There are some ROI numbers and take aways I leave the audience with to show how taking a chance on 'thinking different' in a traditional organization such as the DoD can have lasting benefits.

## **Open Source & Community Aren't Just for Technology Anymore**

A talk describing how principles of Open Source & Community (e.g. - trust, transparency, quick iterations) are valuable to a wider variety of business problems. The success and value of Open Source projects such as Linux, Apache, Subversion, etc. is not solely in the end product.

Applying principles of Open Source and Community to business problems of all stripes can yield radical results and empower your workforce to accomplish things they (and you) thought were previously unachievable.

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## **Past Talks**

### **Title**

SCALE 6x (Southern California Linux Expo)

### **Title**

AFEI DoD Agile Conference - Ask the Experts Panel

### **Title**

O'Reilly OSCON Conference

### **Title**

NASA Open Source Summit

### **Title**

Enterprise 2.0 Conference

### **Title**

DISA (Defense Information Systems Agency) Partner Conference

### **Title**

HP Government Summit

### **Title**

O'Reilly OSCON Conference

### **Title**

GOSCON (Government Open Source Conference)

**Title**

SSTC (Systems, Software, Technology Conference) - Department of Defense

**Title**

SSTC (Systems, Software, Technology Conference) - Department of Defense

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**Education**

**California Polytechnic State University, San Luis Obispo, CA**

Bachelor of Science Computer Science

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**Accomplishments****Inventor/Co-Inventor for 8 Software Patents**

Inventor/Co-Inventor for 8 software patents in remote and in-vehicle telematics, as well as remote data retrieval.

**Federal Computer Week 'Fed 100' Award**

Named to Federal Computer Week's 'Fed 100' list of the top IT professionals in the Federal Government IT space in 2010.

One of 6 featured interviews in the print and online editions of the magazine.

**Certified Scrum Master**

Achieved Agile Scrum Master Certification

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