Hal Gottfried

Founder at Level Up Labs

Lenexa, KS, US

Strategic Coach, Mentor, Open Source Hardware Advocate, Educator and IT Ninja

Biography

Hal can best be described as Open Source Advocate, Entrepreneur, Author, Perpetual Student, Tinkerer and a Shameless Self-Promoter with a thirst for exploration.

It is this powerful desire to explore new ideas that drives his approach in almost everything I do. In 2012, I cofounded the Kansas City Open Hardware Society (KCOHG) which has held to successful conferences, along with several educational outreach programs. Through both national and regional resources we work endeavor to continue this forward movement. KCOHG has grown to establish itself as the inaugural branch of the national Open Source Hardware Association.

Outside of KCOHG Hal, founded Level Up Labs, a company that has become recognized for expertise in process improvement and strategic coaching designed for startups as well as established organizations. Level Up Labs is set apart from its competitors by it's employment of data analysis and key metrics when working with your business.

His clients benefit from his over fifteen years of experience within corporate, academic and government institutions where he was instrumental in providing the design, implementation and development of enterprise level communication solutions, in addition to hands on training and development courses covering a vast array of topics during his tenure as a corporate trainer and college level educator.

Hal extends his business and leadership acuity to the community by mentoring and volunteering in the local entrepreneurial community, coaching or speaking at events such as Start Up Weekend, Global Entrepreneurship Week and City Camp.

Currently living in the Kansas City area with his very patient wife Heather, Hal enjoys 3D printing, robotics and tinkering in his time off.

Availability

Keynote, Moderator, Panelist, Workshop, Corporate Training

Industry Expertise

Information Technology and Services, Telecommunications, Education/Learning, Professional Training and Coaching, IT Services/Consulting, Management Consulting, Computer/Network Security, Corporate Training, Computer Networking, Advertising/Marketing

Areas of Expertise

Integration, Data Analysis & Mapping, Telecommunications, Strategic & Business Planning, Encryption, Strategic Planning for Business Growth, Startups, Process Documentation & Improvement, Non Profit, Leadership Entreprenership Startups, Technology Mentor, Leadership Engagement Team Alignment Identity Effectiveness, Python, Life Coaching, Cisco, Business & Leadership, Java, Malware Analysis, Communications, 3d Printing, Hardware Development, Data Analysis and Interpretation, Coaching & Leadership, Mentoring & Coaching

Affiliations

International Association of Information Technology Trainers, Kansas City Open Hardware Group, Open Source Hardware Association, American MENSA, Institute of Electrical and Electronics Engineers, Association for Computing Machinery , Kansas City Startup Weekend

Sample Talks

Open Source in Education
Open Source as part of the global open content movement, provides for shared teaching, learning, and research resources. It allows under legally recognized open licenses for people to reuse, revise, remix, and redistribute. Open Source can save teachers significant time and effort on resource development and advance student learning inside and outside the classroom. Further, open sharing of resources has the potential to fuel collaboration, encourage the improvement of available materials, and aid in the dissemination of best practices.

Event Appearances

Communicating Through Design: Design. Inspiration. Motivation.
Business Toolkit Workshop Series: The Art of Great Communication

Open Source Hardware in Education
KC EDU Monthly Meetup

Startup Mentoring and Coaching
KCSW Startup Weekend Edu

Startup Mentoring and Coaching
KC Startup Weekend

Keynote Speaker
Kansas Linux Fest

Organizer and Presentor
KC Open Hardware Group - 2014 Summit

Organizer and Keynote Presenter
KCOHG 2013 Sumitt

Open Source Hardware in the Community
City Camp

Startup Mentoring and Coaching
KC Startup Weekend

Tool Tech
Make48

Organizer, Mentor, Coach and Resource
KC Startup Weekend - Fall

Education

International Coach Academy
ICS - (PCC) - Professional Certified Coach ICF - ACTP Accreditation Program

Peirce College
Associates of Arts in Science Business Management

Rutgers University
Bachelors of Science Business and Computer Science

Testimonials

Nitin Jain
At SproutUp, we've been very impressed by Hal's ability to literally read our minds and help us refine our business strategy that perfectly symbolizes our vision and mission.

He truly is a thought leader with attention to detail, and very understanding of emerging product market. Hal helped us develop influencer acquisition strategy during our early stage of Beta launch. He has been outstanding to work with all the way from the sketch idea to a more refined business plan. He is been opening doors for us that is of great value to us.

Blake Hodgson
Hal has always been there to help, encourage and coach me in my endeavors in starting a company or just making something. Hal has introduced me to a lot of people who can help me and given me opportunities to talk about the things I have made and to help validate my direction. When I get stuck or need coding help, Hal is always there to help me for a beer or less. Hal takes genuine interest in what do, how my company is progressing and is always there to help and give me advice.

Melissa Roberts

Hal's professionalism and good humor has always impressed me. In addition, he's always willing to spend his time volunteering to share his considerable expertise with others.

Vincent Abella

Hal is an expert communicator. As a valuable expert on our team, he sees it as an important responsibility to communicate his knowledge, experrience and solutions and adapt his style to a specific audience. Hal excels in communcating and sharing his expertise to the technical team, executive management team or, to the lay user. He brings with him an array of methods, tools and techniques to help our team work "smarter". His wealth of experience from different roles and disipline in our technology adds to his value, as far as I am concerned. If you want a quick impact to your bottomline, hire Hal.

Jeff Samay

Any time I had the opportunity to work with Hal, I knew the course he was teaching would be a great success. He approaches each engagement with an upbeat, enthusiastic energy. Whether the course needed additional development or customization, Hal would ensure the client was getting exactly what they requested. His evaluations were always excellent.

Joy Beer

Hal provided Advanced JavaScript instruction to our development team some years ago, and it has proven most valuable. His teaching methods were sound and interesting. And we enjoyed him a great deal as a person. Even if Hal's moved on from instructing, I recommend him for his strong abilities as a communicator.

Michele Amendola

My teammates and I had the pleasure of working with Hal as we implemented a B2B connection that, as business partners, we could describe in only very general terms. After working with several project managers and technical experts who were unsuccessful in moving our initiative forward, we were thankful to find Hal, who not only understood what we wanted, but also what we needed, to reach an optimal solution. Needless to say, we did not lose his number, and called on him relentlessly for guidance related both to that initiative and others that (to us, at least) seemed related. Hal is always quick to respond, pleasant to deal with, ready with the right direction, and makes sure that his partners' issues are resolved. I cannot recommend Hal highly enough, and look forward to his next assignment with WellPoint.

Please click here to view the full profile.

This profile was created by Expertfile.