

Hamza Khan

Co-Founder at Splash Effect

Canada, ON, CA

Award-Winning Marketer & Entrepreneur

Biography

Born in New York and raised in Toronto, Hamza Khan is an award-winning marketer, accomplished entrepreneur, and dynamic keynote speaker. He is making waves as the co-founder of Splash Effect, a boutique digital marketing & creative agency which helps clients who do good, to do better. He has worked with leading institutions and forward-thinking brands such as the Rotman School of Management, Restaurants Canada, Maple Leaf Sports & Entertainment, HootSuite, University of Toronto, RBC, and PepsiCo. Through his consulting, writing, teaching and speaking, he empowers people and businesses to transform ideas into reality. He is a faculty member at Seneca College and Ryerson University, teaching courses on digital marketing and social media. He is two-time TEDx speaker and is regularly invited by leading organisations and businesses to speak on subjects such as how to build digital communities, the impact of personal branding, how to master productivity, navigating the multi-generational workforce, building resilience, and more. He has spoken at more than 50 events, to more than 10,000 people ranging from high school students to senior executives.

Availability

Keynote, Panelist, Workshop, Corporate Training

Industry Expertise

Advertising/Marketing, Education/Learning, Social Media

Areas of Expertise

Social Media Marketing, Marketing Strategy, Professional Development

Sample Talks

The Future of Digital Marketing

Few industries innovate as quickly as digital marketing does. With every passing day the landscape changes and many brands are left determining how to navigate this evolving sector, and which opportunities will help propel their companies in the coming year. Gain invaluable industry insight and see into the future of digital marketing.

Event Appearances

Digital Storytelling

Peer Health Continuing Education Day

Hot or Not? - A Framework for Anticipating, Recognizing and Integrating the Next Big Thing in Social Media

Social Media Camp

The Digital Handoff: Student Transitions In A Decentralized Institution

PSE Web

#InboundTO: Anticipating Social Media Trends In 2013 (And Beyond)

Inbound Marketing Conference Toronto

Keynote: Resumehh...

Pathways to Education Canada's National Employment Symposium

Keynote: Move!

AMPED 2013

Education

University of Toronto at Scarborough

Hon. Bachelor of Arts English

University of Toronto - Rotman School of Management

Certificate Business

Testimonials

Rudhra Persaud

Hamza is adept at engaging his audience and finding those connect points that will ensure his message becomes personal, relevant and most important, meaningful. Hamza is also able to adapt to changes in engagement levels in his audience and improvise new channels of presenting his message to ensure that the core concepts of his presentations are received and are recognized as valuable. Thank you Hamza, your work continues to enhance and strengthen the work we do.

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