

# Harpaul Sambhi

Founder and CEO at Careerify Corporation

Toronto, ON, CA

Generational Y CEO utilizing comedy and innovation to challenge audiences on social media strategies.

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## Description

Harpaul Sambhi, the CEO of Careerify, is considered by many as a pioneer in the development of social recruitment applications. Harpaul has led Careerify in becoming one of the hottest HR tech start-ups in North America winning such awards like Microsoft's 2011 Blue Sky Award for Innovation, IDC's top 10 Cloud Computing Companies to Watch and Top 25 Start-Ups awards. Harpaul is the author of Social\_HR, published by Carswell/Thomson-Reuters which shed insights in how social media is impacting Human Resources today and tomorrow. Careerify develops social recruiting tools focused on employee referral programs. His innovation, passion and engaging keynotes captivate, engage and entertain audiences around the world.

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## Availability

Keynote, Panelist, Workshop, Author Appearance

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## Industry Expertise

Human Resources, Computer Software, Staffing and Recruiting, Media - Online, Internet, Talent Management, Social Media, Recruiting

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## Affiliations

Careerify Corporation

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## Sample Talks

### The Social Shift - Social Media's impact on organizations

This upcoming event is hosted by the CIO Forum. Speaking to CIOs of Fortune 500 companies in New York City, Harpaul will discuss how social media is shifting the consumer world, but organizations have seen only the tip of the iceberg. Employees are flocking to social media to talk about your organization, while more and more employers continue to struggle with how they can use social media. Harpaul Sambhi analyzes how organizations are utilizing social media to empower employees, why social media will thump IT security, and showcase best practicing organizations to increase productivity. From policy writing, innovation, talent management, leadership development, engagement to communications, Harpaul analyses how social networks are currently, or will impact each function in the near future and how organizations are monetizing social media usage at the workplace, all from a Generational Y point of view.

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## Past Talks

## Education

University of Waterloo

Honors Electrical Engineering Bachelor of Applied Sciences - Engineering

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## Accomplishments

Founder and CEO of Careerify

Currently the founder and CEO of Careerify, one of the hottest HR technology start-ups in North America

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