

Heidi Hancock, CFRE

**Virtual Faculty at Mosaic Non-Profit
Development**

Greater Boston Area, MA, US

Committed to helping you create sustainable change

Biography

Heidi is a highly versatile and astute organization builder with more than 20 years of designing and implementing successful company growth initiatives. She is known for her leadership and innovation in fundraising, securing new program and market opportunities, and community engagement.

Having raised more than \$70 million, she has designed programs to support growing organizations from startups to \$600 million enterprises. As an entrepreneur she has built agile organizations that deliver training in strategic communications and fundraising skills. With a special focus on fostering long-term relationships, she enjoys working with founders, entrepreneurs, and stakeholders.

Heidi's work in international markets has empowered people in more than 32 countries to launch new programs, engage across cultures, and reshape their communities. She serves as an advisory board member, mentor, business plan reviewer, and capital coach for companies dedicated to shaping economies and eradicating poverty by advancing entrepreneurs in the developing world.

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Industry Expertise

Fund-Raising, Performing Arts, Non-Profit/Charitable

Areas of Expertise

Nonprofit Consulting, Coaching, Fundraising

Affiliations

Certified Fundraising Executive International, Association of Fundraising Professionals (AFP), DanceUSA, Missouri Arts Council

Education

The University of Akron

MA Theatre/Arts Administration

South Lakes High School

Lake Erie College
BFA Theatre

Goucher College

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