

# **Henrik de Gyor**

**Digital Asset Manager at**

Sterling, VA, US

Learn how to search, find, use, reuse and repurpose your digital assets within your organization

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## **Description**

Currently Henrik de Gyor is a Digital Asset Manager for an education organization. I manage a Digital Asset Management (DAM) solution on a daily basis where I help organize all audio, graphics, photographs, text and video so we can search, find, use, reuse and re-purpose these assets for the organization. The use of the DAM has expanded across multiple departments and various industries since everyone needs to better manage their digital assets efficiently and consistently.

Previously, Henrik has worked within the fields of education, finance, journalism and media.

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## **Availability**

Author Appearance

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## **Industry Expertise**

Information Technology and Services, Media - Online, Library and Information Management

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## **Affiliations**

<http://www.anotherdamblog.com>, <http://anotherdampodcast.com>

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