

# **Jack Rochel**

**President at Epsilon Electronics Inc.**

Montebello, CA, US

Jack Rochel has been the president of Epsilon Electronics for over a decade. His emphasis on innovation has helped Epsilon stay competitive.

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## **Description**

Jack Rochel has extensive experience in managing companies. When Jack was in business school, he was top of his class and dreamed about one day becoming president of a company. When Jack Rochel graduated from university, he started working at different manufacturing companies and quickly learned that innovation is key in order to stay competitive. He knows that once companies don't invest much in research and development, they are doomed to be killed by the competition.

Epsilon Electronics Inc., being a technology company, has to continuously be investing in research and development. Jack Rochel knows the key to his research and development team has to be in-house or else products will become sub-par to the ones they had from last year. This is due to the fact that the products will look generic and obvious it was not made in-house. Jack Rochel has other key strategies for innovation in his sleeve namely that of the influence it should have from countries like the United States and Korea.

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## **Availability**

Moderator, Panelist, Author Appearance

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## **Industry Expertise**

Management Consulting, Manufacturing, Advertising/Marketing, Consumer Electronics, Automotive, Human Resources

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## **Topics**

Leadership, Success, Management, Electronics, Technology

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## **Affiliations**

Epsilon Electronics Inc.

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## **Sample Talks**

**CES**

CES2016 is just around the corner! For those of you attending make sure to check us out at Booth #1525 - North Hall

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## **Past Talks**

**IT Expo**  
IT Expo

**CES2016**  
CES2016

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## **Education**

**University of California, Los Angeles**  
Bachelor's Degree Business Management

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## **Accomplishments**

### **President of Epsilon Electronics Inc.**

Recent team achievements include eight first-place awards during the premier Spring Break Nationals Auto-sound Competition, and four first-place awards during 2012 IASCA, USACI, and INAC World Finals. Each year since 2009, the Spring Break Nationals organization honored Soundstream Technologies with its Bruce Terrell award, presented to the manufacturer exhibiting continuous "Commitment to Excellence and Growth of the Mobile Electronics Industry."

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## **Testimonials**

### **Steve Arnold**

Jack Rochel is a valuable asset to the company. With his expertise, Epsilon Electronics Inc. has grown to what it is today.

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