

# Jack Uldrich

Author, futurist & "Chief Unlearning Officer" at The School of Unlearning

Minneapolis, MN, US

Futurist, Best-Selling Author & "Chief Unlearning Officer"

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## Description

Jack Uldrich is a renowned global futurist and the author of ten books, including the award-winning bestsellers - The Next Big Thing is Really Small: How Nanotechnology Will Change the Future of Your Business, and Jump the Curve: 50 Strategies to Help Your Company Stay Ahead of Emerging Technology. His most recent works include: Unlearning 101: 50 Lessons in Thinking Inside-Out the Box, and Higher Unlearning: 39 Post-Requisite Lessons for Achieving a Successful Future.

Jack is the founder and "Chief Unlearning Officer" of The School of Unlearning -- an international leadership, change management, and technology consultancy dedicated to helping businesses, governments, and non-profit organizations prepare for and profit from periods of profound transformation.

Clients include Fortune 100 companies, venture capital firms, and state and regional governments. Uldrich is also a regular contributor on emerging technologies and future trends for a number of publications, including The Wall Street Journal, Leader to Leader, The Futurist, BusinessWeek, The Scientist, CityBusiness, The Futures Research Quarterly, and TechStation Central.

Jack is a frequent speaker on the technology, change management, and leadership lecture circuits, and has addressed numerous businesses, trade associations, and investment groups around the world, including IBM, Cisco, USAA, General Electric, United Healthcare, Wipro, Verizon, General Mills, Pfizer, and the U.S. Chamber of Commerce. He is also a regular guest on CNBC, MSNBC and CNN.

Uldrich, a former naval intelligence officer and Defense Department official, also served as the Director of the Minnesota Office of Strategic and Long Range Planning under Governor Jesse Ventura.

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## Availability

Keynote, Author Appearance, Corporate Training

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## Industry Expertise

Agriculture and Farming, Elder Care, Education/Learning, Utilities, Corporate Training, Energy, Corporate Leadership, Nanotechnology, Cleantech, Health Care - Providers

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## Topics

Futurist Change Management

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## Affiliations

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### Sample Talks

#### **The Future Requires Unlearning.**

The pace of technological change is accelerating. Today's organizations are living in a world where "constant change is the only constant." New advances in biotechnology, nanotechnology, and information technology are bringing forth exciting and unexpected discoveries every day, while the expansive and growing power of the Internet, social networking and the open-source movement are fueling the fires which threaten to consume much of today's existing business landscape.

#### **The Future of Health Care**

Visit Jack's website at [www.jumpthecurve.net](http://www.jumpthecurve.net) for a detailed description of his talks as well as videos and recommendations from past clients.

#### **Future Trends**

Jack speaks on future trends for a wide variety of industries including: agriculture, education, energy, healthcare, manufacturing, telecommunications and the utility industries.

#### **The Unlearning Curve**

An extensive one-day program, this interactive seminar utilizes a series of provocative questions and exercises to explain why unlearning is necessary. It then takes participants then through a six-step process that shows leaders how to unlearn many of their deepest and longest-held assumptions, beliefs, habits and ideas. It is ideal for any organization struggling with change or for those organizations wishing to exploit the next great opportunity.

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## Past Talks

World Presidents' Organization

10 Future Trends CIO's Need to Know Today

SingTel CIO Days

Why the Future of Health Care Will Require Unlearning

Utah Hospital Association's Annual Meeting

**Future Trends in Health Care**  
Maine Hospital Association

**How Future Trends Will Fuel "Green" Sustainability**  
Global Inspiration Days 2012

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## **Education**

**Drake University**  
BA Economics

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## **Accomplishments**

**Jack has delivered hundreds of keynotes around the world.**  
A sampling of past clients include:

Young Presidents Organization  
World Presidents' Organization  
Cisco  
United Healthcare  
IBM  
PepsiCo  
National Cotton Council  
Lockheed Martin  
WiPro  
Verizon Wireless  
USAA  
Wells Fargo  
General Electric  
Allina Hospitals  
CenterPoint Energy  
Chief Learning Officer Summit  
Meritas  
Association of Corporate Growth  
Tennessee Hospital Association  
Mississippi Hospital Association  
Maine Hospital Association  
TEDx 1000Lakes  
The Iowa Healthcare Collaborative

## **Jack has authored 10 best-selling books**

Foresight 20/20: A Futurist Explores The Trends Transforming Tomorrow (2012)

Higher Unlearning: 39 Post-Requisite Lessons for Achieving a Successful Future (2011)

Unlearning 101: (2010)

Green Investing (2008 & 2009)

Jump the Curve: (2008)

Soldier, Statesman, Peacemaker (George Marshall 2005)

Into the Unknown (Lewis & Clark 2004)

The Next Big Thing is Really Small (Nanotechnology 2003)

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## **Testimonials**

### **Amy Purcell**

“You were the hit of the show, numerous attendees came up to me and other staff members commenting on how much they enjoyed your talk. In fact, there was one gentleman who came up to me just after the opening ceremonies and said that hearing your presentation was worth coming to the show alone and he didn't need to hear anybody else.”

### **Jim Hancock**

“Judging from the number of people that lingered to ask a question and the general post-meeting buzz, it's clear that your presentation had people thinking. In all honesty, this is one of the best programs that we've had in a long time and we've had plenty of excellent ones. Thank you for an entertaining and though provoking program.”

### **Joe Robles**

“Dear Jack: Just a quick personal note to thank you again for speaking to our senior management team. Your words were exactly what we needed to set the team's frame of mind for a day focused on strategy.”

### **Elisabeth Brinton**

“Thanks again for coming to SMUD and working with us! At last night's Board meeting, board members shared that they felt it was, “the best workshop ever.” You are a masterful facilitator! The quality of the dialog and list of assumptions now up for deeper consideration and discussion represent a very positive step forward for SMUD “ thank you! If you are thinking of another book “ it struck me that you could write a “how to” guide for effective and persuasive communication. Your use of numbers, history, stories, analogies, etc. is masterful. I wish I could have all of our communication staff learn from you! “

### **Mike Smoczyk**

“I have been doing professional development for 25 years and Jack is absolutely one of the top speakers I have observed. He spoke to about 200 of our project managers, superintendents and company leaders at the end of a long day of training and everyone was focused on his message. He received very high ratings on our conference evaluation forms. Jack uses humor, facts and creativity to get his message across. This was two years ago and many of our people still reference his talk. “

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