

# **Jake Reid**

**Director, Government Relations & Advocacy, Atlantic at Diabetes Canada**

Fredericton, NB, CA

Jake Reid is the current Director of Government Relations and Advocacy for Diabetes Canada for Atlantic Canada.

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## **Description**

Jake Reid is senior non-profit leader with over 20 years of experience in the charitable health sector. As the current Director of Government Relations and Advocacy for Diabetes Canada, Jake leads strategic government relations and advocacy initiatives in Atlantic Canada to help proactively influence diabetes and health care related policies, legislation, regulations and strategies. Residing near Fredericton with his wife and two children, he is a graduate of the University of New Brunswick from both the Kinesiology and MBA programs.

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## **Industry Expertise**

Health and Wellness, Public Relations and Communications, Government Relations, Public Policy

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## **Topics**

Health Advocacy, Diabetes Charter for Canada, Non-Profit Advocacy, Diabetes, Leadership, Community Development, Community Development, Volunteer Management, Strategic Communications, Policy Analysis, Marketing, Stakeholder & Public Engagement

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## **Affiliations**

PEI Diabetes Strategy Committee : Member, Research & Development Stakeholder and Partnerships Advisory Group : Member, Diabetes Innovation Fund Assessment Panel : Member, NB Health Charities Alliance : Member, NB Diabetes Task Group : Member, University of New Brunswick : Contract Academic Instructor, Canadian Diabetes Association : Member

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## **Past Talks**

**New Brunswick Pharmacy Association Conference**

Keynote Address

**Atlantic Summit on Healthcare and Drug Cost Sustainability**

Presenter

**Global Tobacco Control Forum, Ottawa**

Presenter

**LifeScience Diabetes Advisory Board, Halifax, presenter, 2013**

Presenter

**Centre for Science in the Public Interest Symposium Series**

Presenter

**Atlantic Diabetes Initiative**

Presenter

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## **Education**

**University of New Brunswick**

MBA. Marketing, Accounting & General Management

**University of New Brunswick**

BRLS. (Hons.) Recreation Management

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