

Jake Reid

Director, Government Relations & Advocacy, Atlantic at Diabetes Canada

Fredericton, NB, CA

Jake Reid is the current Director of Government Relations and Advocacy for Diabetes Canada for Atlantic Canada.

Description

Jake Reid is senior non-profit leader with over 20 years of experience in the charitable health sector. As the current Director of Government Relations and Advocacy for Diabetes Canada, Jake leads strategic government relations and advocacy initiatives in Atlantic Canada to help proactively influence diabetes and health care related policies, legislation, regulations and strategies. Residing near Fredericton with his wife and two children, he is a graduate of the University of New Brunswick from both the Kinesiology and MBA programs.

Industry Expertise

Health and Wellness, Public Relations and Communications, Government Relations, Public Policy

Topics

Health Advocacy, Diabetes Charter for Canada, Non-Profit Advocacy, Diabetes, Leadership, Community Development, Community Development, Volunteer Management, Strategic Communications, Policy Analysis, Marketing, Stakeholder & Public Engagement

Affiliations

PEI Diabetes Strategy Committee : Member, Research & Development Stakeholder and Partnerships Advisory Group : Member, Diabetes Innovation Fund Assessment Panel : Member, NB Health Charities Alliance : Member, NB Diabetes Task Group : Member, University of New Brunswick : Contract Academic Instructor, Canadian Diabetes Association : Member

Past Talks

New Brunswick Pharmacy Association Conference

Keynote Address

Atlantic Summit on Healthcare and Drug Cost Sustainability

Presenter

Global Tobacco Control Forum, Ottawa

Presenter

LifeScience Diabetes Advisory Board, Halifax, presenter, 2013

Presenter

Centre for Science in the Public Interest Symposium Series

Presenter

Atlantic Diabetes Initiative

Presenter

Education

University of New Brunswick

MBA. Marketing, Accounting & General Management

University of New Brunswick

BRLS. (Hons.) Recreation Management

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