

James H. Johnson Jr., Ph.D.

William R. Kenan Jr. Distinguished Professor of Strategy and Entrepreneurship, UNC Kenan-Flagler Business School at UNC-Chapel Hill

Chapel Hill, NC, US

Professor Johnson explores community and economic development and the effects of demographic changes on the U.S. workplace.

Description

James H. Johnson Jr. is the William R. Kenan Jr. Distinguished Professor of strategy and entrepreneurship and director of the Urban Investment Strategies Center. His research interests include community and economic development, the effects of demographic changes on the U.S. workplace, interethnic minority conflict in advanced industrial societies, urban poverty and public policy in urban America, and workforce diversity issues.

Dr. Johnson and Dr. John D. Kasarda coauthored "The Economic Impact of the African American Population on the State of North Carolina" and a study on the economic impact of North Carolina's Hispanic population. With support from the Russell Sage Foundation, Dr. Johnson published research on the economic impact of Sept. 11 on U.S. metropolitan communities. Currently he is researching the economic and employment impact of white collar job shifts offshore on U.S. competitiveness.

Dr. Johnson examines the causes and consequences of growing inequality in American society, particularly as it affects socially and economically disadvantaged youth; entrepreneurial approaches to poverty alleviation, job creation, and community development; interethnic minority conflict in advanced industrial societies; and business demography and workforce diversity issues.

He has published more than 100 scholarly research articles and three research monographs and has co-edited four theme issues of scholarly journals on these and related topics. His latest book is "Prismatic Metropolis: Inequality in Los Angeles."

Industry Expertise

Education/Learning, Research

Topics

Diversity & Inclusion, Entrepreneurship, Urban Issues, Political Economy, Offshoring, Outsourcing, Inequality, Community Development and Outreach, Demography

Affiliations

Education

Michigan State University
Ph.D. Demography

University of Wisconsin-Madison
M.S. Business

North Carolina Central University
B.S. Business

Accomplishments

General Alumni Association Faculty Service Award
Awarded by the University of North Carolina at Chapel Hill.

Distinguished Service Award
Awarded by Pitt Community College.

Community Service Award
NACCP Legal Defense and Education Fund.

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