

Jason Bremner

Research Vice President, Industry and Business Solutions at International Data Corporation (IDC)

Toronto, ON, CA

Jason Bremner leads team of experts helping clients succeed in the software and services markets in Canada.

Biography

Jason Bremner is Research Vice President of the Industry and Business Solutions analyst team at IDC Canada. His team researches the application software and business services markets in Canada, with specific focus on how different industries are investing in cloud, analytics, mobility and social technologies to accelerate digital transformation.

The analyst team that Mr. Bremner leads helps technology vendors, IT professionals and business executives make insight-driven, strategic decisions on technology marketing, sales and deployments. He has worked with many leading technology vendors as a consultant and employee.

Mr. Bremner is also the lead analyst for Strategic Sourcing, providing research insights and thought leadership on the key issues and trends affecting the outsourcing markets. Primary focus areas include outsourcing contract analysis, vendor positioning in the areas of infrastructure outsourcing.

Areas of Expertise

Outsourcing, Enterprise Applications, Cloud Services, Digital Transformation, Cognitive Computing, IoT & Mobility

Associated IDC Services

Canadian Strategic Sourcing and Cloud Services, Canadian Cloud Services: Overview , Canadian ICT Executive: Digital Transformation Strategies, Services Contracts Database: Americas

Event Appearances

Digital Transformation & Innovation Centres

IDC Canada Executive Council 2017

Panelist

Connecting the Dots Between IT Modernization and DX

Education

Queen's University

M.B.A. Marketing

British Columbia Institute of Technology
Diploma Computer Systems Technology

Simon Fraser University
B.B.A. Marketing

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